

Marketing is A Contact Sport!

Palmer Creative Group Offering High End Photography To Mining, Energy and Transportation Industries

CHICAGO, ILLINOIS, USA, November 27, 2015 /EINPresswire.com/ -- The [Palmer Creative Group](#) has now expanded - offering Public Relations assistance, Corporate Communications writing and editing, underground/surface and aerial photography and video presentation - as well as their standard service offerings.

Nathan J. Silverman, a public relations specialist out of Evanston, Illinois, along with Gary Cole of Playboy Magazine fame, and Gary Hu - an internet expert in Toronto now join the Palmer Creative Group.

The Palmer Creative Group specializes in Annual Reports, Web and Presentation creation for Mining, Energy, Government and First Nation Communities. Over 60 years experience combined provide their clients sound Corporate Communications expertise. In addition, many clients prefer to use their expertise to augment their sales, marketing and public relations efforts.

"Marketing is a contact sport - and essentially, people only know what they are shown - we specialize in showing our client's best [Feature, Function and Benefit](#) to their Clients, and we do this very very well," said Kevin Palmer, lead creative for the group. Palmer is the former Chairman of the Board of the Canadian Institute of Marketing and has held several positions over his career including Executive Vice President of Abitibi Geophysics, Outdoor Manager for the Province of Manitoba as well as many specific Project Management Duties as President and CEO of the firm's parent company, Superior Image Communications.

"Using all the tools at our disposal, we are a very strong team that can help "sell" whatever our clients may need - promotion of safety, health, services, products, corporate responsibility - it's all here, a



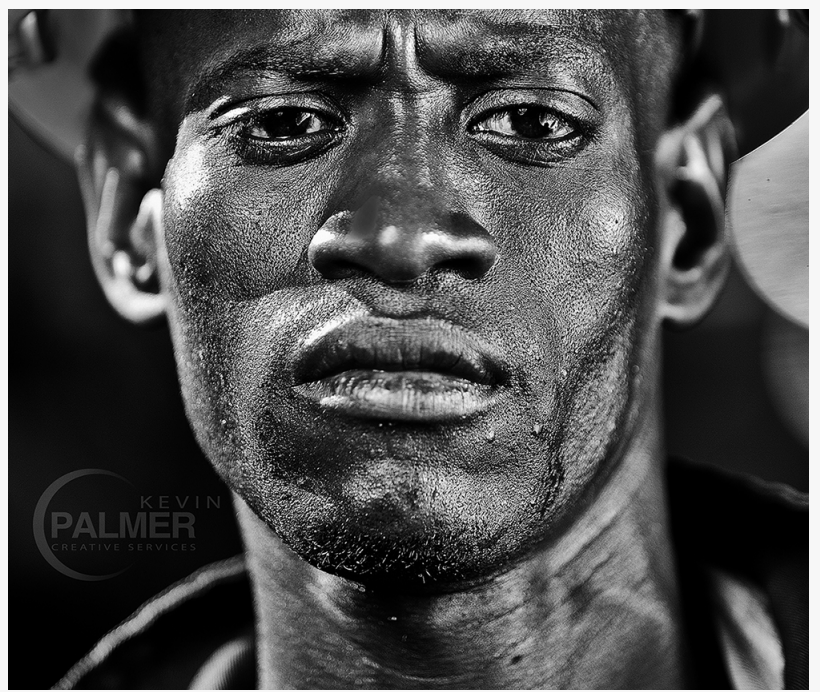
ITH Orion Drill operating in Canada



Safety in the Workplace - PPE's, Great Light - and Cool Surroundings

very strong team of professionals. Our quality is very good - in fact, our last 6 Project submissions to Photographer's Direct ranked a perfect 9 of 9 - we bring you great quality!"

The firm works on monthly retainer, individual projects as well as longer term agreements. For more information, contact 1-807-473-3648 or email kpalmer@tbaytel.net



Surface Drilling Image for a Client's Annual Report

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We can help sell whatever our clients need - whether it be safety, health, products, services - we use our high quality tools to make higher quality media which drives sales.

*Kevin Palmer Registered
Professional Marketer*

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This press release can be viewed online at: <http://www.einpresswire.com>

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