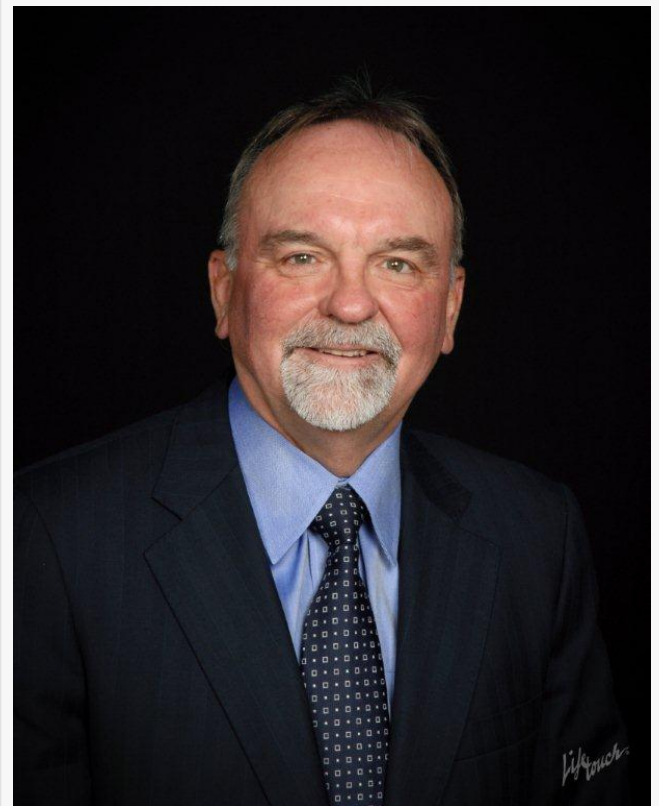


# Exhibit Surveys to Bring Explori Platform to U.S., Canada and Mexico

*Partnership Benchmarks More than 1,000 Events Globally*

RED BANK, NEW JERSEY, UNITED STATES, November 30, 2015 /EINPresswire.com/ -- Exhibit Surveys, Inc., the leading provider of research, measurement, and consulting services exclusively for the [exhibition and event industry](#), and Explori, the UK-based provider of insights for the exhibition industry, announced today that they have partnered to provide the Explori platform to show organizers in the United States, Mexico and Canada. The partnership will create the biggest single force in exhibition research, benchmarking over 1,000 events globally. Exhibit Surveys' clients will have exclusive access to Explori's global benchmarks, the largest set of exhibition performance data in the world.

“Alongside the senior team at Exhibit Surveys, I am delighted to announce the partnership between our two organizations,” commented Mark Brewster, CEO and founder, Explori. “The combined size and scope of our client base offers unprecedented insight for the industry and a genuine solution for major global organizers, who can now access unrivaled service across more markets. This exciting new collaboration enables us to take a big step forward in helping organizers to be the insight-driven leaders in their respective sectors.”



CEO and president, Exhibit Surveys Inc.

“

Offering the Explori platform allows us to provide our clients with a fully scalable solution.”

*Jonathan "Skip" Cox, CEO  
and president, Exhibit  
Surveys Inc.*

“Offering the Explori platform allows us to provide our clients with a fully scalable solution,” said Jonathan "Skip" Cox, CEO and president, Exhibit Surveys Inc. “It's now possible to gather powerful data each show cycle in a cost-effective way, then draw on our expertise to offer additional insight. By integrating with the unique global benchmarking in the Explori platform, we can also bring a rich additional layer of data to help our clients understand the relative performance of their own events against the context of hundreds of others in a huge variety of markets.”

Exhibit Surveys will be providing full customer support to users of the Explori platform in the U.S., Canada and Mexico, ensuring that customers will benefit from a world leading product, but with a locally tailored service.

Exhibit Surveys will be featuring the Explori solution in booth 322 at the upcoming IAEE Expo!Expo!

About Exhibit Surveys, Inc.  
Exhibit Surveys, Inc. has specialized exclusively in providing research, measurement and strategic consulting for the exhibition and event marketing industry for 52 years. The award-winning company has conducted primary research on more than 5,000 exhibitions and events and over 10,000 individual exhibits, across all major industry sectors, on six continents. Its clients are stakeholders in the face-to-face live event industry, including exhibition organizers, individual exhibitors, private event organizers, industry suppliers, CVBs and convention facilities. For more information, follow Exhibit Surveys on LinkedIn, Facebook, and Twitter, ([www.exhibitsurveys.com](http://www.exhibitsurveys.com))

#### About Explori

Launched in London in 2011, Explori has rapidly grown to provide scalable research solutions to major exhibition organizers world-wide. With a global client base including ITE, Clarion, Reed Exhibitions, Informa and Messe Frankfurt regularly contributing to their global benchmarks, Explori now holds the biggest data-set of exhibition performance data in the world. Explori's self-service research platform is designed to support major organizers gather meaningful customer insight across multiple languages and territories. The Explori team were named 2015 supplier of the year to exhibition organisers at the 2015 Exhibition News Awards. ([www.explori.com](http://www.explori.com))

###

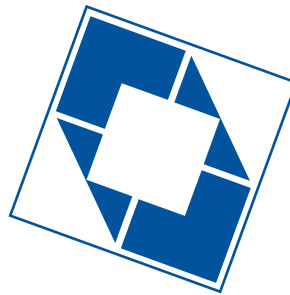
Exhibit Surveys, Inc. and the Exhibit Surveys logo are trademarks, and Be a Knowbody is a registered trademark of Exhibit Surveys, Inc. in the United States and other countries. All company and/or product names may be trade names, trademarks and/or registered trademarks of the respective owners with which they are associated.

Marilyn R. Kroner  
Kroner Communications  
303-478-3044  
email us here

This press release can be viewed online at: <http://www.einpresswire.com>



Mark Brewster, CEO and founder, Explori



# Exhibit Surveys

explori

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.  
© 1995-2017 IPD Group, Inc. All Right Reserved.