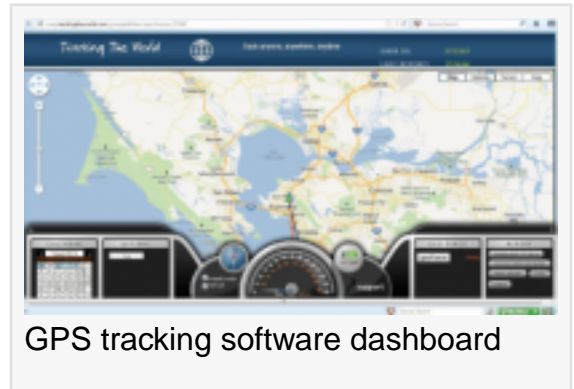


TrackingTheWorld Reduces Price of White Label GPS Software for High Tech Entrepreneurs

GPS tracking software offers low-overhead, minimal investment business for high tech entrepreneurs.

BURLINGAME, CA, USA, November 30, 2015
/EINPresswire.com/ -- TrackingTheWorld recently reduced the price of the firm's white label [GPS tracking software](#) to provide a lower cost opportunity for high tech entrepreneurs.

For those interested in launching their own businesses, GPS tracking software offers an opportunity to earn monthly recurring income under their own brand name with exceptionally low overhead. Profits are based on the number of software subscriptions generated by the business owner. The software is highly customizable, and allows licensees to incorporate their own business name, color schemes, and viewing options. "Our software provides one of the most flexible high tech opportunities to launch a business with minimal investment," said Gilbert Walz, CEO of TrackingTheWorld.



Software licensees receive best available prices on all TrackingTheWorld hardware, including [GPS tracking devices](#), battery packs, and other accessories. "We expect to see a surge in sales for our new [3G tracking device](#), the EnduroPro 3G, as more users make the transition to 3G tracking. This transition offers an ideal entry point for entrepreneurs," said Walz.

Two software licensing choices are available, including the option to track up to 50-assets for \$3,495, and an unlimited option for \$4,995.

TrackingTheWorld software is often utilized by law enforcement and government agencies for covert tracking applications, personal protection, and private industry. The software offers useful and efficient features for business owners, including geo-fencing, automated emergency notifications, vehicle down time, and multiple reporting options for increased efficiency and fuel conservation. "There has been an exponential increase in the demand for GPS tracking technology over the last decade. It is now an everyday component of successful businesses around the world," said Walz.

TrackingTheWorld, based in Burlingame, California, exclusively specializes in GPS tracking software and devices. Founded in 2003, the firm also offers a wide variety of GPS tracking devices, accessories, and revenue sharing plans for GPS tracking dealers. For more information call 650-692-8100, email sales@trackingtheworld, or visit www.trackingtheworld.com.

Press release courtesy of Online PR Media: <http://bit.ly/1NDCuEL>

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This press release can be viewed online at: <http://www.einpresswire.com>

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