

Lynne Mitchell Foundation Joins The Global #GivingTuesday Movement

Non-Profit Pledges to Give Back

MIRAMAR, FL, UNITED STATES , November 30, 2015 /EINPresswire.com/ -- The [Lynne Mitchell Foundation](#) (LMFI) has joined [#GivingTuesday](#), a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. The Lynne Mitchell Foundation is a non-profit organization that works to provide resources and programs to meet the needs of students at Seaview Primary School in Jamaica and believes children should not fail in school or in life because of their life's social circumstances. Occurring this year on December 1,



#GivingTuesday is held annually on the Tuesday after Thanksgiving (in the U.S.) and the widely recognized shopping events Black Friday and Cyber Monday to kick-off the holiday giving season and inspire people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

The Lynne Mitchell Foundation knows underprivileged children in poor and rural areas in Jamaica suffer from unequal access to quality education. This occurs because government funding for public education does not cover the basic needs of each student and with low education levels and high unemployment, parents are unable to provide for their children's educational needs. One consequence is that children do not have enough to eat and this in turn affects their ability to learn. LMFI knows the holiday season is a time to give thanks and believes the best way to show gratitude is through selflessness, kindness and showing love. In an effort to provide 50 needy children for the entire school year at Seaview Primary School in Jamaica with the school breakfast they need to do their best in school, LMFI has started a school breakfast program. To learn more about the program and help a child have enough to eat to get the education they deserve visit

www.justgive.org/LMFschoolbreakfast.

"We know the best way to give back is to get involved," said [Marlene Gordon](#), founder of the Lynne Mitchell Foundation. "On this globally recognized day of giving, we are working towards giving an entire years worth of food to those children who do not have enough to eat on a daily basis in an effort to help them reach their full potential by allowing them the ability to learn without the distraction of hunger."

92Y – a cultural center in New York City that, since 1874, has been bringing people together around its core values of community service and giving back – conceptualized #GivingTuesday as a new way of linking individuals and causes to strengthen communities and encourage giving. In 2014, the third year of the movement, #GivingTuesday brought together 30,000 partners in 68 countries and registered 32.7 million impressions on Twitter, with its eponymous hashtag mentioned 698,600 times. Since 2012, online giving on the Tuesday after Thanksgiving has increased more than four-fold, based on findings by Blackbaud and the Indiana University's Lilly Family School of Philanthropy,

produced in partnership with the Case Foundation.

“We have been incredibly inspired by the generosity in time, efforts and ideas that have brought our concept for a worldwide movement into reality,” said Henry Timms, founder of #GivingTuesday and executive director of 92Y. “As we embark on our fourth year of #GivingTuesday, we are encouraged by the early response from partners eager to continue making an impact in this global conversation.”

Those who are interested in joining Lynne Mitchell Foundations’ #GivingTuesday initiative can visit www.justgive.org/LMFschoolbreakfast. For more details about the #GivingTuesday movement, visit the #GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTues and the #GivingTuesday hashtag on Twitter.

To find out more about the Lynne Mitchell Foundation including ways to get involved, visit www.lynnemitchellfoundation.org.

About Lynne Mitchell Foundation

The Lynne Mitchell Foundation was created in 2012 by President Marlene Gordon to honor the memory of her mother, Lynne Mitchell and to continue her legacy of “growing love . . . one act at a time.” The foundation focuses on underprivileged children in the rural community on the island of Jamaica where Mitchell was born and raised. The current focus of the foundation is on Seaview Primary school in Southfield, St. Elizabeth. The foundation serves to raise funds for programs including scholarships, transportation, school lunches and building renovations and improvements to benefit the students, families and teachers it serves. For more information about the Lynne Mitchell Foundation and how you can become a Love Activist for the organization, visit www.LynneMitchellFoundation.org.

Lynne Mitchell Foundation, Inc., is a qualified 501(c)(3) tax-exempt organization. The foundation is also registered with the State of Florida under the Solicitation of Contributions Act - Registration #CH38687. 100% of each contribution is received by Lynne Mitchell Foundation, Inc. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 800-435-7352 within the State. Registration does not imply endorsement, approval, or recommendation by the State.

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