

Financial Services Global Market Report 2015

Financial Services Global Market provides strategists, with the critical information they need to assess the global financial services sector.

ST NORTH SUITE: 27534, FL, USA,
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Financial Services Global Market

provides strategists, marketers and senior management with the critical information they need to assess the global financial services sector.

The total value of the finance sector globally in 2014 was \$6,157 billion. Related to a world population of more than 7 billion in 2014 this equates to about \$879 per person per annum. Given that World Domestic Product was approximately \$78 trillion in 2014, the market makes up about 8% of the global economy.

The finance industry provides employment to large numbers of workers globally. In the UK, in 2014, the finance industry employed approximately 2 million workers. In the USA, this industry employed approximately 6 million employees in 2014

The finance industry can be understood as a combination of financial institutions and financial services. Monetary authorities, security exchanges, commercial banks and industrial banks fall into the financial institutions category. Economic services provided by the finance industry such as investment activities, credit intermediation and insurance brokerages can be classified under financial services. Financial services are businesses that manage money. Banking, accounting, insurance, brokerage, and investment are popular financial services offered.

A large and growing numbers of customers are now doing most of their financial transactions online. Bank accounts, investments, credit cards and many other financial transactions are all experiencing data mobility.

For a financial service to operate, it needs accurate financial data which has high associated costs. Many financial services companies are attempting to gain more value from their customer data through big data analytics allowing them to target their customers and potential customers better and increase revenues per customer.

Insurance was the largest segment in the finance market at 35.7% of the global market, worth about \$2,309 billion. Health and medical insurance, and life insurance and annuities are two main

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components of this segment. In the USA, they account for hold 33.2% and 37% respectively of the insurance market.

Non-depository credit intermediation was the third most important sector at 15.1% of the global market, worth about\$930 billion. Real estate loans and collateralized debt accounts for the largest part of this segment. In the USA, it has annual revenue of \$331 billion

Description

- Financial services Global Market Report from [the Business Research Company](#) covers market characteristics, size and growth, segmentation, regional breakdowns, competitive landscape, market shares, trends and strategies for this market.
- The market characteristics section of the report defines and explains the market.
- The market size section gives the financial services market revenues, covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down the key sub sectors which make up the market. The regional breakdowns section gives the size of the market geographically.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in the last three years are identified.
- The trends and strategies section highlights the likely future developments in the x market and suggests approaches.

Scope

Markets Covered: Insurance Agencies, Brokerages, and Related Activities, Insurance Carriers, Funds, Trusts, and Other Financial Vehicles, Financial Investment Activities, Securities and Commodity Contracts And Brokerage, Credit, Monetary Authorities.

Companies Mentioned: Berkshire Hathaway, AXA, Allianz, ICBC, Fannie Mae, ING, BNP Paribas, Generali Group, China Construction Bank and Banco Santander.

Geographic scope: Australia, Brazil, China, France, Germany, Italy, India, Japan, Spain, Russia, United Kingdom, United States, plus major regions, Europe, Americas, Middle East, Africa and Asia.

Time series: five years historic and forecast.

Data: Market in \$ millions and units.

Data segmentations: regional, market share of competitors, key sub segments.

Analytical frameworks: BCG Matrix, Value Chain, Porter's Five Forces, Four P's of marketing strategy.

Expert Interviews: summaries of five or more interviews with leading experts in the Finance market`.

Sourcing and Referencing: Referencing of all data and analysis throughout the report with end notes.

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- Finance Global Market Report is a detailed report giving a unique insight into this market. The report is priced at \$3000 for an individual user. To use across your office the price is \$4500 and \$6000 if you wish to use across a multinational company.
- Clients are able to input on the design of the report and highlight points of special interest.
- In order to ensure the all the latest data and analysis is added report may take up to 10 working days to deliver.

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Oliver Guirdham
TBRC
20790823432
email us here

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