

Skyline Exhibits Congratulates Canada's Farm Progress Show – Encourages Planning

The Farm Progress Show has been named the top trade show in Canada. Skyline Exhibits recommends leaving plenty of time to develop unique trade show exhibits.

ALBERTA, CANADA, December 2, 2015 / EINPresswire.com/ -- The Trade Show News Network has named Canada's Farm Progress Show the "Top Canadian Trade show." This annual event attracts over 39,000 attendees and, in 2015, had 852 trade show exhibits in the exhibition hall. Those numbers make the event a must-do for any business in the agricultural industry, according to [Skyline Exhibits](#), a trade show display manufacturer and marketing company.



"It's important to follow industry surveys and trends to see where companies are sending their people. Businesses need to be smart about exhibiting and that means going to trade shows in their industry and it doesn't hurt to target the more popular ones. These popular trade shows fill up fast so businesses need to move quickly to secure their booth space and then take some time to develop an exhibit that will really wow the crowd," explained Bobby Scott, General Manager at Skyline Exhibits Alberta (<http://www.skyline.com/calgary-edmonton-alberta>).

The Regina Exhibition Association's Canada's Farm Progress Show covered 1,232,670 net square feet in 2014 and was held at Evraz Place in Regina, Saskatchewan. 39,736 attendees were registered for the event during which 852 exhibits were on display, manned by 5,368 personnel. Each one of these numbers was an increase from the prior year, indicating the event will only continue to grow. Canada's Farm Progress Show is an agricultural industry tradeshow focusing on dryland farming practices. Next ' year's event will be held June 15-17, 2016 with registration for exhibition space opening on November 2, 2015.

"Early planning and purposeful show selection are crucial to securing good results at any trade show. Registering early at popular shows like the Farm Progress Show, gives exhibitors a head start on planning their exhibits. Reading the show manual and ordering space or other services early can save money too. Advance notice to your exhibit builder will also allow you to pick the right exhibit to help you meet your objectives," explained [Sofia Troutman](#), Customer Engagement and Industry Relations Manager, Skyline Exhibits.

Skyline Exhibits offers trade show display design and trade show booth rental throughout Canada. The company is much more than a display manufacturer, however. They also offer marketing services, webinars and seminars designed to help exhibitors make the most of their trade show presence.

"We want our customers to have a great exhibiting experience and we know effective exhibiting is about more than just how a booth looks. It's about the people who staff it, the pre- and post-show marketing put into the event, and even picking the right show. We help our customers with all of that

so that trade shows become an important part of their overall marketing strategy," said Troutman.

To learn more about Skyline's services in Canada visit www.skyline.com/canada.

About Skyline Exhibits: Skyline Exhibits Alberta is part of Skyline Exhibits, North America's leading provider of trade show exhibits and display systems. Skyline offers high-quality products and services to meet the marketing needs of any business. With 9 locations in Canada Skyline Exhibits offers everything from complex island exhibits to simple but effective banner stands, and is the exclusive home of the innovative Skyline® WindScape® brand. For more information about all of the display solutions offered by Skyline Exhibits, visit their website to request a free brochure.

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