

MEET TAIWAN ANNOUNCED 2015 ASIA SUPER TEAM WINNER

AFTR from Australia Wins Regional MICE Travel Competition with \$50,000 USD Incentive Travel Package and \$5,000 Charity Donation.

TAIPEI, TAIWAN, December 3, 2015 /EINPresswire.com/ -- TAITRA [MEET TAIWAN](#) announced 2015 [Asia Super Team](#) winner business. AFTR from Australia defeated five other businesses and walked away with a \$50,000 USD incentive travel package. As part of the contest reward, MEET TAIWAN will donate \$5,000 USD charity fund to the winner team's choice.



“Asia Super Team” final tour in Taiwan introduced six elite businesses to an unprecedented CSR adventure across Taipei, Taichung, Tainan, and Chiayi. The teams were tasked to perform Taiwanese opera, make eco-friendly soap out of waste oil, work like farmers and salt workers in their bamboo hats and bare feet. All contestants demonstrated team spirits, put creativity on display and experienced Taiwan MICE offerings in an interactive game setting.

The finalist companies are Above Creative Events, event management company from Malaysia; AFTR, a tech startup from Australia; Bun Corporation, a second-time contestant and a large restaurant franchise in Japan; Glam Lounge, one of the largest dining, hospitality and entertainment group in Korea; Kaimay Trading, Leading foodstuff trader in Asia-Pacific region and from Singapore; Meeting Point Asia, destination marketing agency from Thailand.

At the final press conference held in TICC, the six finalists used a mix of presentations, video showcase, instrumental performance and short play to convey knowledge and passion for Taiwan's CSR-themed incentive travel and the reason why their companies are Asia Super Team.

Janet Hsieh, TV host of TLC's Fun Taiwan, joined the business contestants for the second year as the Ambassador to promote the beauty of Taiwan MICE environment that hasn't been widely discovered by business travellers.

“Asia Super Team: Team Up for Good” (asiapuperteam.meettaiwan.com) is the second edition of TAITRA MEET TAIWAN's business competition designed to promote Taiwan as a top-of-mind destination for incentive travel. More than 100 businesses across Asia Pacific region entered the contest since June, 2015. Six finalist teams were selected by consideration of both public voting and professional judge board of their proposals, an itinerary-like charity proposal requires the participating companies to incorporate their understanding of Taiwan MICE offerings and corporate social responsibility (CSR) activities.

China Airlines supported the initiative with 12 return tickets for online voters.

For more information, please visit asiasuperteam.meettaiwan.com and search for the “Asia Super Team.”

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