



# MemeSpeak Social Network Speaking Faces and Cost Per Engagement(CPE) Advertising

*MemeSpeak™ social network APP substituting text with speech-created speaking faces for comments can be used for economical CPE advertising on social networks*

TORONTO, ONTARIO, CANADA, December 7, 2015 /EINPresswire.com/ -- MemeSpeak Inc is a Cloud based WEB APP for PCs and Mobile users that supports multiple language text inputs and natural language audio outputs in English, French, Hebrew, Spanish, German, Portuguese, Mandarin, Cantonese, Hindi, Vietnamese, Russian, Italian, Japanese, Korean, Indonesian, Arabic and Czech.

The system can support hundreds of thousands of concurrent mobile or PC viewers or creators. Viewers do not need to be members of MemeSpeak™ to view the conversations on [social networks](#) or blogs. Any mobile platform with an internet browser can use the MemeSpeak™ system.

Globally, the website will appear in multiple Unicode-supported languages, and can support 100,000's of concurrent viewers.

In trials of Facebook video advertising using MemeSpeak Faces, in all supported languages over 3 day periods, views numbered 10,000-50,000, at a cost of .0001-.0003 cents per view(\$10 budgets).

The animations, created through text-to-speech on the MemeSpeak™ website allows users to create the animations and connect them through dynamic "learning" playlists of textual (and emotional) topics (which are automatically hash tagged) – then, they are distributed freely to existing social networks e.g. Facebook, Twitter, Baidu, WeChat etc – only the textual links to the animations are distributed. Viewers of social network postings do not have to be MemeSpeak users.

Some aspects of the system can be filed for patenting. Due to these novel techniques Cloud operational costs per user/per month are extremely low.

About MemeSpeak Inc.

The MemeSpeak system works with PC browsers and mobile platforms (HTML5, Android, Windows, iPhone). It uses novel algorithms for animation creation, tts and multiuser support. MemeSpeak Inc products are available to service providers, entertainment broadcasters and corporations.

<http://www.memespeaker.com> is the website tool of MemeSpeak Inc.

URLS: <http://www.memespeaker.com>  
<https://www.facebook.com/pages/MemeSpeak-Inc/1382396945408241>  
[https://twitter.com/ms\\_krebs](https://twitter.com/ms_krebs)  
<http://mashable.com/2013/12/09/cost-per-engagement-metrics/>

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