

Aragon Research Announces the Winners of the Hot Vendor and Innovation Awards, 2015

The Aragon Research Hot Vendors and Innovators were announced at the Aragon Research Holiday Party and Awards Ceremony on December 3rd, 2015.

PALO ALTO, CALIFORNIA, USA, December 4, 2015 /EINPresswire.com/ -- Aragon [Research](#), a [technology](#)-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, held its first-ever awards ceremony for its 2015 [Hot Vendors](#) and 2015 Innovators on Thursday, December 3. The awards ceremony took place at the Sofitel Hotel in Redwood Shores, California and saw 55 vendors being recognized as Hot Vendors, and 10 providers being recognized as Innovators.



Winners of the Hot Vendors awards and the Innovation awards each received a congratulatory plaque, a photo opportunity, and the chance to speak about their success in their respective market.

“Innovation is hard to measure but our 2015 Hot Vendors delivered on this front in many unique ways,” said Jim Lundy, CEO and Founder of Aragon Research. Lundy continued, “We also wanted to recognize even more innovation in the market, which is what we are doing with our first-ever Technology Innovator Awards, for those providers whose offerings are truly innovative in their respective markets.”

The 2015 Hot Vendors are as follows (each vendor is grouped according to the category for which they were recognized and is listed alphabetically in that category):

Mobile Collaboration: HeyWire, Lua, Slack
Content and Collaboration: Moxtra, Samepage, Witkit
Web Content Management: CloudCMS, Kentico, Magnolia
Webinars: LogMeIn, Meeting Burner, OmNovia
Real-Time Communication and Collaboration PaaS: Corvisa, Genband, Nexmo
Video Conferencing: Acano, HighFive, Pexip, Zoom
Digital Transaction Management: eOriginal, HelloSign, M-Files, eSignLive, a Vasco Company
Structured Collaboration: Asana, Redbooth, Wrike
Mobile Content Management: BigTinCan, Code42, Workshare
Social Selling: FirstRain, Nimble, PeopleLinx
Mobile App Development: Cogniance, iFactr, MobileEngine, Xamarin
Human Resources: FairSail, Financial Force, Zenefits, Zen Payroll
Group Chat: Atlassian, CrowdChat, Mindlink
Talent Management: Gild, GuideSpark, Vestrics
Digital Experience Management: Canto, EpiServer, Jahia
MBaaS: Built.io, Kii, Kinvey

Sales Enablement: Aviso, Journey Sales, OneMob

The 2015 Technology Innovator Winners are as follows:

Unified Communications and Collaboration: Polycom Trio and Centro

Video: HighFive

Cloud Office: IBM Verse

Marketing: Vidyad - Personalized Video

Talent Suite: Peoplefluent Mirror Suite

Talent Analytics: IBM Talent Insights

Predictive Analytics - Sales: Aviso

Video Content Management: Kaltura Video Platform

Mobile Content Management: Vera

Mobile: Built.io

About Aragon Research

Aragon Research is the newest technology research and advisory firm. Aragon delivers high impact interactive research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit <http://www.aragonresearch.com>

Press release courtesy of Online PR Media: <http://bit.ly/1BWeLX>

Patricia Lundy
Aragon Research
408-355-0252
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.