



Mailify Announces Partnership With New York State Association Of REALTORS

New York State Association of REALTORS® Members Will Receive Discounted Access To Mailify

NEW YORK, USA, December 4, 2015 /EINPresswire.com/ -- Mailify, a leading email marketing software for responsive email campaigns, announced a partnership with the New York State Association of REALTORS® today. The partnership makes Mailify the preferred email marketing solution for the organization that serves more than 50,000 REALTORS in the state of New York and reinforces Mailify's commitment to serving small business marketers such as real estate professionals with the industry-specific email marketing tools and templates they need to succeed.



"Email marketing continues to deliver incredible returns for small businesses, and in an industry like real estate where service, appearance, and efficiency are critical - having an email marketing partner that values the same characteristics is essential," said Eric Krattenstein, Mailify's US Chief Marketing Officer. "Our partnership will give REALTORS® the ability to easily create and send beautiful mobile responsive emails, confident that they have a team of experts standing by to help them with the with the same level of attentiveness that their clients expect of them."

In addition to access to customizable email newsletter templates for REALTORS®, NYSAR members will benefit from:

- 30 days and 5,000 emails free
- Members only discount
- Free live human support
- Access to email marketing experts willing to help
- 850+ free email templates
- An easy to use drag-and-drop email designer
- Detailed statistics and reporting
- Advanced features like A/B Testing, Inbox Preview
- Website integrations including WordPress, Magento, and Google Analytics

About Mailify:

Mailify is an industry-leading email marketing software that gives users of all skill levels the ability to create custom, responsive email campaigns. Businesses, retailers, bloggers, real estate professionals and more will love Mailify's simple yet sophisticated features, designed to solve all the pains of email marketing and email newsletters. Users can count on Mailify for mobile-optimized responsive email campaigns that adapt to any screen, drag-and-drop email templates, A/B testing to maximize effectiveness, geolocation targeting and reporting, live customer support, and much more. With a user-friendly interface and the convenience of Cloud technology, Mailify is shaking up the email marketing industry, making it easier than ever to create responsive email campaigns that adapt to the user or brand. For more information on how to get started, go to Mailify.com.

About New York State Association Of REALTORS®

The Albany, NY-based New York State Association of REALTORS is a not-for-profit trade organization representing more than 50,000 of New York State's real estate professionals. The association provides a variety of benefits including legislative and legal representation, educational programs, publications such as the New York State REALTOR® and a code of professional standards. The term REALTOR® is a registered trademark, which identifies real estate professionals who subscribe to a strict code of ethics as a member of the National Association of REALTORS®.

Press release courtesy of Online PR Media: <http://bit.ly/1PFTzOz>

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