

# A Life Saving Gift for Xmas

*The manufacturers of the TravelSafer digital tire pressure gauge are begging, 'Don't let your loved ones become a road statistic this Xmas.'*

LOS ANGELES, UNITED STATES, December 7, 2015 /EINPresswire.com/ -- In the weeks leading up to Xmas life for most of us becomes a little hectic. Everything needs to be done before Xmas.

Car and tire maintenance are often put on the back burner, 'I'll get to it next week', but at what cost?

- \_ Tires underinflated by 25 percent or more, are 3 times as likely to be cited as critical events in the pre-crash phase.
- \_ Of all SUVs experiencing tire problems in the pre-crash phase, 45 percent rolled over.
- \_ Vehicles running under adverse roadway conditions may become more

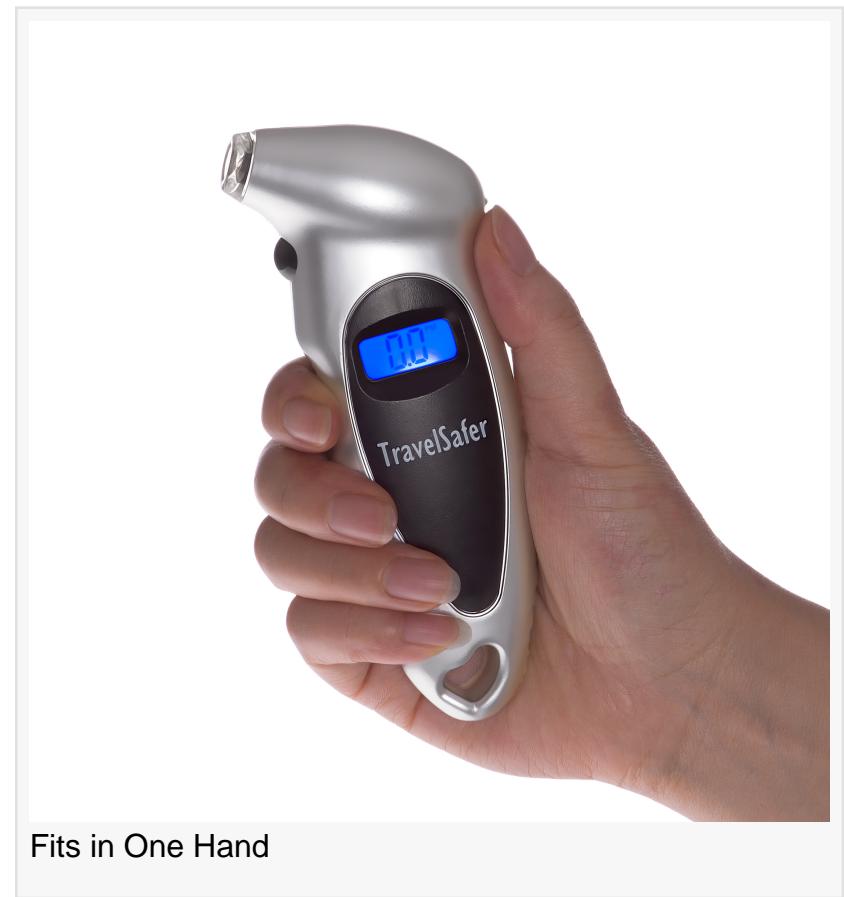
vulnerable to tire problems. In a recent road safety study a significantly higher percentage (11.2%) of vehicles were observed to experience tire problems when adverse road conditions such as wet road, road under water or a slick surface were present in the pre-crash phase.

These statistics are real and scary, particularly with the popularity of SUV's for the young family.

I asked Joseph, the manager of TavelSafer, why over or under inflation of tires is so dangerous.

"Tire pressure that's too high results in less tire contact with the road which is particularly dangerous when braking. Tires over inflated by as little as 6 psi are more vulnerable to damage when they run over potholes or debris, and over time, over inflated tires lead to excessive inner tire tread wear, decreasing the overall life of tires."

He continued, "Conversely, when tire pressure is too low, too much of the tire is in contact with the road. Underinflated tires have the potential to overheat thus wear prematurely. An under inflation of only 6 psi may seem insignificant, but actually represents about 20 percent of a tire's recommended pressure and could lead to tire failure or reduce the tread life by as much as 25 percent. In addition, under inflation causes a tire to bend more as it moves, increasing rolling resistance resulting in further build-up of excessive heat, and potential structural breakdown."



Fits in One Hand

TravelSafer have now made it much easier to regularly monitor tire pressures so you don't become a road statistic this Xmas. Their [digital tire pressure gauge](#) provides an accurate reading every time and is lightweight fitting easily in one hand. The illuminated nozzle and display allows easy application day or night without having to fight awkward gauges at the gas station.

A perfect gift for friends or loved ones this Xmas. Every teenage son or daughter should have one.

To find out more information about the importance of monitoring tire pressure regularly and the benefits of the TravelSafer digital tire pressure gauge, visit their page directly at [www.amazon.com/dp/B00SO4OVIQ](http://www.amazon.com/dp/B00SO4OVIQ)



Checking tire pressure saves lives

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