# Launch of New Redesigned Vicon Website

*Vicon is pleased to announce the launch of a redesigned, mobile-friendly version of its website, www.vicon-security.com.*

HAUPPAUGE, NEW YORK, USA, December 9, 2015 /EINPresswire.com/ -- The enhanced website provides users with a cleaner, more contemporary design, improved navigation and a more engaging experience with the Vicon brand and products.

Watch an overview of the new website on YOUTUBE



www.vicon-security.com

Featuring a responsive design, the refreshed Vicon website highlights Vicon's vast team ecosystem of sales and integration partners, end-customers and industry innovators. As part of Vicon's new approach to doing business, the redesigned site will be used to easily connect visitors not only to product information, but also insights on emerging market trends, educational resources, video tutorials, technology and innovation discussions and the latest news on open standards.

To support Vicon's open, standards-based business model and highlight what sets Vicon apart, a new section on the website called "Solutions" has been created to showcase Vicon's wide array of products and make it easy for visitors to build a surveillance solution based on their needs. The icon-based Solutions section demonstrates the interoperability of Vicon's products and through system diagrams, shows how customers have the freedom to choose an entire Vicon solution from select products that best meet their needs. Vicon's impressive, global presence is also featured in this section, with examples of how our clients use Vicon products.

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"Vicon's redesigned website provides a platform for better articulating our open-standards strategy and empowers our ecosystem with the tools to create more dynamically integrated solutions."
*Eric Fullerton, Vicon CEO*

To empower integration partners, Vicon has also launched the Vicon Developer's Forum (VDF) microsite.  The mission of the VDF is to help facilitate standards-based interoperation and provide resources such as the Vicon software development kit (SDK) for industry innovators to use to create superior integrated solutions.

BREAKING NEWS

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To empower integration partners, Vicon has also launched the Vicon Developers Forum (VDF) microsite www.vicondevelopersforum.com.  The mission of the VDF is to help facilitate standard-based interoperability by providing the SDK and APIs for our software as well as the standards-based source code for our cameras. The VDF is a place where thought, innovation and all integration all come together in order to create a superior end-user solution.

Other new components of the redesigned site include:
• Simplified, visually-driven content for easier navigation
• New areas dedicated to Vicon's product announcements and news
• Integrated social media tools to foster improved communications
• Icon- based product selections for easier navigation
• Addition of Parallax sliders, rotating banners and video boxes for engaging content

We hope that you find the clean design, easy access to informative content, and interactive elements a valuable resource that you will use daily.

For any questions, suggestions, feedback or comments, please E-mail us.

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This press release can be viewed online at: http://www.einpresswire.com