

Murrieta Innovation Center Not An Ordinary Incubator

The City of Murrieta is building a reputation for helping entrepreneurs with high-tech developments turn their ideas into successful growing businesses.

MURRIETA, CA, USA, December 8, 2015 /EINPresswire.com/ -- [The City of Murrieta](#) is building a reputation for helping entrepreneurs with high-tech developments turn their ideas into successful growing businesses with the help of its [Murrieta Innovation Center](#). The facility hopes to take the concept of the business incubator to a new level through its unique offerings and its encouragement of collaboration and youth involvement.

[Inland Southern California](#) is beckoning entrepreneurs with innovative ideas ripe for development to bring their plans to life with the help of the Murrieta Innovation Center. Located in South Riverside County near the junction of Interstates' 15 and 215, Murrieta Innovation Center is working to improve upon the concept of the typical business incubator. The City of Murrieta has worked in association with a number of area professionals to create a new type of incubator that not only provides services to help new and start-up companies develop and grow but also an environment that encourages collaboration among entrepreneurs with varied backgrounds in predominantly high-tech industries.

That said, there is one industry that is of particular interest to the city according to Jay Goth, a Sr. Business Consultant who



Murrieta Innovation Center



Bruce Coleman - Economic Development Director City of Murrieta

oversees the center. In remarks made during a videotaped tour of the facility for California CEO online magazine, Goth said, "Murrieta is really geared toward healthcare. They love healthcare technologies, new developments, medical devices, so really that's the focus of the center; although,

we do a lot of workshops for businesses of all types, and Murrieta is encouraging all types of different businesses to locate here. They (the City) has a long-range vision.”

That long range vision is to become the preferred home base for young businesses and start-up companies on the cutting of advanced technological innovation—an affordable option to the Silicon Valley, LA, Orange and San Diego Counties.

The Murrieta Innovation Center occupies the old city hall complex and includes a large lobby, dozens of rooms, offices and spacious work areas for tenant use.

Tenants also benefit from the services of several resource providers also located in the facility including business advisors,

accountants, attorneys, human resource professionals and even consultants offering funding assistance. Among the many entrepreneurs making use of the facilities is Steve Espinosa, CEO of Puzzle Piece, a Murrieta based company that provides specially-designed tablets for children with autism. Espinosa is a former Google executive who has successfully led and sold 4 businesses by the age of 27. Espinosa often shares his business insights with fellow tenants of the center, according to Goth.

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Jay Goth, Director of the Murrieta Innovation Center

Goth and city leaders are also committed to advancing the knowledge and skills of area youth interested in innovative pursuits as entrepreneurs of the near future. To do this the incubator is working in association with Young Entrepreneurs Success Place (YES Place), established by local noted professor and author Dennis Normella. Says Goth of Normella, “What he did was develop YES Place as a place where we could teach science, technology, engineering and

math skills in an entrepreneurial setting to some of these youth and help give them a place where they can learn and an area where they can interact with entrepreneurs and really open their eyes to opportunities in entrepreneurship.”

The incubator is preparing for additional growth to accommodate those involved in emerging technologies with a new electronics and robotics lab which will provide facilities for electronics assembly training and robotics training along with access to CAD stations and 3D printers. Also, Loma Linda University Medical Center is making plans for development of its own space within the center, in what is now the former city council chambers, for what it is referring to as the “Real World.”

“It’ll be a place where doctors, engineers and technicians can come get out of the university and hospital setting and think about the medical challenges that they see on a daily basis,” Goth continued, “then, they can interact with our innovators, our inventors, our young entrepreneurs. This can open up whole new areas of opportunity for our innovation center.”

Goth emphasized that Murrieta Innovation Center is welcoming new tenants at this time, and interested entrepreneurs and those interested in mentoring opportunities can learn more by visiting the website at innovatemurrieta.org.



Jay Goth, Director of the Murrieta Innovation Center

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