

Deliver cost savings to the oil and gas industry through greater adoption of Data Exchange Standards

SMi's E&P Information and Data Management conference will feature case studies from global oil and gas companies including BG Group, DONG Energy and Tullow Oil.

LONDON, ENGLAND, UNITED KINGDOM, December 10, 2015 /EINPresswire.com/ -- SMi's 18th annual [E&P Information and Data Management](#) conference, taking place on 3-4 February 2016 in London, will provide the ideal platform to consider the opportunities offered through effective integration of good [data management](#) practice throughout the oil and gas business value chain to improve cost efficiency, and reveal unexpected sources of further savings. The two-day programme will feature case studies from an array of major oil and gas operators, including BG Group, DONG Energy and Tullow Oil, who will shed light on how they have managed to:

- Extract vital information to maximise business operations
- Integrate asset and project information from a diverse, fragmented E&P landscape
- Standardise production reporting for long-term business wins

Against this backdrop, SMi is proud to announce that Energistics' President and CEO, Ross Philo, will be delivering an opening keynote address taking place on Day Two titled 'Now is the time - Deliver cost savings to the industry through greater adoption of Data Exchange Standards'. His presentation will cover the following key points:

- Reduce operational friction between people, processes and organizations
- Trusted data means time saved, and increased efficiency
- Ensure you have the right data at the right time to make the right decision
- Result is lower costs, reduced risk, better decisions

Speaker Panel includes:

- Neil Storkey, Information Management Manager, BG Group
- Magnus Svensson, Lead System Consultant IT & Documentation, DONG Energy
- Mesbah Khan, Solution Architect, Tullow Oil
- Patrick Schiele, VP Global Operations - Subsea Services, GE Oil and Gas
- Christopher Bradley, Information Strategist, Data Management Advisors
- Jill Lewis, Chair, Technical Standards Committee, SEG and MD Troika International, Society of Exploration Geophysicists (SEG)
- Alan Ramsdale, Subsurface & Wells IS Portfolio Manager, Formerly Centrica Energy
- Ed Evans, Managing Director, NDB Ltd

To view the full speaker line-up and [two-day conference programme](#), visit <http://www.epinfodata.com/einpresswire>



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