



Karen McKinney Joins S-CUBE as Midwest Sales Executive

Karen Aranza McKinney has joined S-CUBE, the custom fixtures division of Specialty Store Services, as a sales account executive for the Midwest.

DES PLAINES, ILLINOIS, UNITED STATES, December 10, 2015 /EINPresswire.com/ -- DES PLAINES, IL (December 10, 2015)—Karen Aranza McKinney has joined [S-CUBE](#), the custom fixtures division of Specialty Store Services, as a sales account executive for the Midwest.

McKinney brings significant experience in the custom store fixture market, including a number of years representing B&N Industries in the Midwest. She is a graduate of the International Academy of Merchandising and Design in Chicago.

“Karen’s experience and reputation in the market will help S-CUBE continue to respond to the exciting growth opportunities in the Midwest market,” said Managing Partner Eric Weinstein. S-CUBE, the custom fixtures division of Specialty Store Services, provides outstanding store fixture solutions and extraordinary service experiences to help create exceptional retail environments.

For more information on S-CUBE, visit scubefixtures.com.

About S-CUBE

S-CUBE is the newly launched custom fixtures division of Specialty Store Services. For the past 30 years our custom division has been operating under the Specialty Store Services name in conjunction with our catalog division. The custom side of our business has grown three-fold in the past several years. To better service the unique needs of our custom program customers, we are proud to announce that S-CUBE is now a distinct division from our continuing catalog business. This new structure provides you with dedicated staff experts in sales, project management, and engineering to better support the complex program requirements of custom fixture development, production, and distribution. Visit scubefixtures.com for more information.

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