

New Executive Director Appointed for Tourism Ucluelet

Denise Stys-Norman has been appointed as the new Executive Director for Tourism Ucluelet.

UCLUELET, BRITISH COLUMBIA, CANADA, December 10, 2015 /EINPresswire.com/ -- Denise Stys-Norman has been appointed as the new Executive Director for [Tourism Ucluelet](#). The tides are changing quickly for this off the beaten path destination on the the west coast of Vancouver Island, BC. Recently becoming an independent non-profit association; Tourism Ucluelet is expanding its horizons and creating a focused vision to further build on the robust tourism economy in the resort municipality.

Ucluelet Mayor Dianne St Jacques said, "This is a game changer, Denise brings experience and passion to Tourism Ucluelet. We are very proud to support Denise in her new position as Executive Director and look forward to putting Ucluelet on the map, as an epic adventure not to be missed!"

"Ucluelet will benefit immensely..." said Tracy Eeftink, Chair of Tourism Ucluelet. "Her positive energy and relationships in the tourism industry will help everyone. I'm very excited to have her in this position and we have already experienced dynamic growth through her leadership."

Tourism is a very big part of economic development for a community. Denise added, "I know that with my amazing Board, Council & Chamber we are in a fantastic position to really come into our own. Our stakeholders are very excited with the renewed direction and growth. I'm proud of all we've accomplished to date and really want to thank everyone in the community for their support!"

Learn more:

Ucluelet is situated on the edge of the Wild Pacific Ocean. It offers visitors and residents the opportunity to live in and explore one of the world's most pristine coastlines. A true west coast working harbour, Ucluelet is a place rich in tradition and natural beauty.

[Tourism Ucluelet Official Site: http://www.discoverucluelet.com](http://www.discoverucluelet.com)
[City Of Ucluelet: http://www.ucluelet.ca](http://www.ucluelet.ca)



Tourism Ucluelet New Executive Director Denise Stys-Norman

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