



GoSnug - Sleep Inside. Dream Outside.

MISSOULA, MONTANA, UNITED STATES, December 11, 2015 /EINPresswire.com/ -- The GoSnug is a first-of-it's-kind blanket, combining the rugged durability of technical fabrics and the and the soft delicate feeling of merino wool in three cozy, breathable layers. The GoSnug is your adventure partner, [keeping you warm](#) wherever you roam.

Inspired by a balanced admiration for thoughtfully designed houseware, a passion for outdoor adventure, and an unwavering belief that comfort should never be compromised.. It combines the soft warmth of merino wool with the insulation power and durable resistance to damp weather. This is made possible by using three layers of material. The outside or protection layer, called Durasnug Stretch, repels water and stains. The next layer, Thermasnug Elite Wool Insulation, holds in heat and keeps insulating your body even when wet.

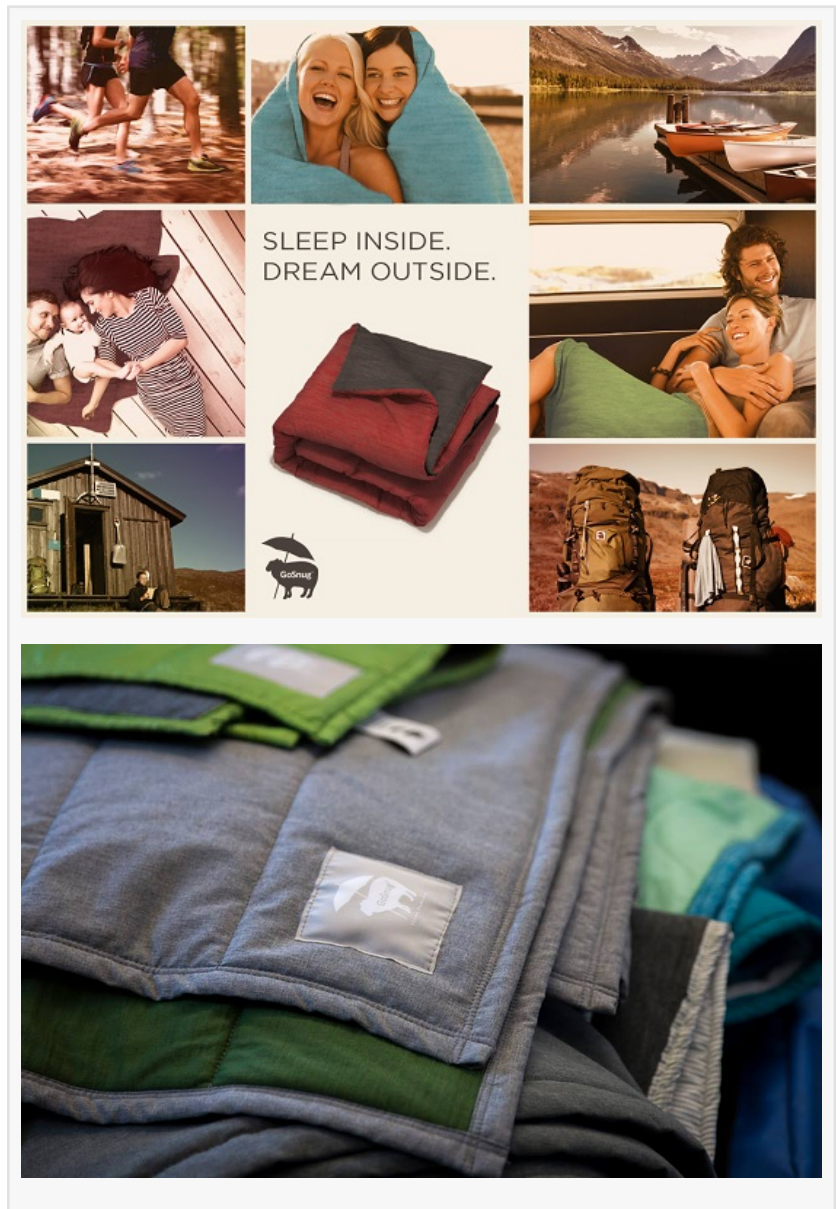
The base layer, called Performasnug Merino is one hundred percent Merino wool with natural wicking, anti-order, and thermal insulating properties.

Rob Nowak and family designed the GoSnug after searching the market for a blanket that was both, warm and

durable, yet suitable for the outdoors. The GoSnug is the result of research, love for the outdoors, and Rob's memory of his grandmother - a talented seamstress that opened his eyes to the possibilities of what can be created with thread, a needle, creative vision, and quality materials.

The initial run of GoSnug blankets will have a greige merino base layer. The next run will be a larger run of gray merino wool blankets. GoSnug will offer a series of unique colors including: Granite Black, Stillwater Blue, Ravalli Red, Gallatin Green and Teton Orange. Each color is based on a county in Montana, and reflects the beautiful landscapes that can be seen there. GoSnug will come in five sizes:

XS (Baby,lap,pet), S (Throw, Stadium), M (Twin, Single), L (Full, Double, Queen) and XL (King, California King) sizes so everyone of any size can enjoy the GoSnug.



Every part of the design of the GoSnug grows out of Rob Nowak's love for the outdoors and his desire to present a blanket that combines comfort, style, and durability. GoSnug blankets will be tested in the the Montana Center for Work Physiology and Exercise Metabolism Lab at the University of Montana, where the thermal effectiveness will be quantitatively measured. The GoSnug will revolutionize both home comfort and cozy camping.

GoSnug is launching a Kickstarter crowd funding campaign to help finance a second production run of the blankets. The money from the crowd funding campaign will make it possible to meet the manufacturer's' minimum run requirements and keep the price as low as possible.

When the Kickstarter is successful, the blankets will be ready by June 2016. They will ship anywhere in the world. After the campaign, they will be available online at gosnug.com, as well as at local retailers around Missoula, Montana. With your support, GoSnug is going to change the way we all sleep inside and recreate outside in total comfort.

The GoSnug will be introduced at Outdoor Retail January 7-10 in Salt Lake City. Currently, the only place to purchase the GoSnug will be on their Kickstarter Campaign site. The Kickstarter campaign will offer the [best deal on the GoSnug](#) so hurry while these

incredible deals are available.

About: Rob Nowak grew up in the Pacific Northwest near the Cascade Mountains his passion for outdoors was born. His newest project, the GoSnug (www.gosnug.com) has grown out of all of these things. Rob has a passion for comfort, quality, function, style and design in all things. He also has a passion to help make a difference in people's lives and wants everyone to enjoy themselves in total comfort. Rob has three children and currently lives in Missoula Montana.

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