

Antigua and Barbuda boast lowest airfares to the Caribbean with flights starting from \$280 round-trip

Affordable Airfare and Less Than 4-Hour Flights From New York Tristate

NEW YORK, NY, USA, December 11, 2015 /EINPresswire.com/ -- The twin islands of Antiqua and Barbuda are experiencing record low airfares to the destination during the busiest time of the season, where travelers across the New York Tristate area are eager to escape the blistery winters. Travelers can now find inexpensive fares to Antigua and Barbuda for as low as \$280 round-trip including taxes and fees on United, American Airlines and JetBlue from both New York (JFK) and Newark (EWR). JetBlue's entrylevel \$280 fare will be available through to March 2016. These enticingly low fares with short flight times of less than four hours make Antigua and Barbuda an ideal Winter getaway; making travel to this Caribbean paradise easy and seamless.



Historically known as one of the less

affordable Caribbean destinations to get to, this shift in price is expected to increase visitor arrivals to Antigua and Barbuda as consumers will be getting more added value for their money which should in turn increase visitor on-island spend. Vice President of Sales and Marketing, Ms. Marie Walker is excited about the positive results this will bring to the destination, "These inexpensive fares are



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Ms. Marie Walker, Vice President of Sales and Marketing fantastic news for Antigua and Barbuda and is sure to increase our competitiveness in the US market where consumers are so much more savvy than in the past. Research shows people are often looking for the best deals when planning a vacation, and you can't beat \$280 for a quick flight to get you directly to the paradise of Antigua and Barbuda. Very shortly, those along the Eastern seaboard will be desperately looking for an escape from the cold weather and short days, and we are confident the combination of cerulean waters, 365 different pristine white and pink sand beaches, wonderful gastronomy and inexpensive flights will entice many more visitors to discover the wonder that is Antigua and Barbuda this season," says Ms. Walker.

The Antigua and Barbuda Tourism Authority in tandem with the Antigua and Barbuda Ministry of Tourism plans to continue building on this momentum and is striving to increase airlift to the twin islands from across the North American Market. The destination only just yesterday launched its new Seaborne Airlines service out of San Juan, Puerto Rico to Antigua's VC Bird International Airport that offers as a perfect connector with codeshare partners JetBlue who are the largest carriers in to San Juan as well as the world's largest carrier, American Airlines.

The Antigua and Barbuda Tourism Authority North America office has been aggressively promoting the destination with a strategic digital and print ad campaign with several notable publications to include, the New York Times, The Wall Street Journal, Brides.com and Budget Travel coupled with a tactical relentless road show calendar geared towards targeting specific markets in the Northeast, South and Midwest territories as well as Canada.

To discover why Antigua and Barbuda is the 'gem' of the Caribbean, topping travel lists every year, and book your winter getaway, contact your preferred travel agent or visit your preferred online booking platform, or airline websites, aa.com, united.com, jetblue.com for flight and airfare availability.

ABOUT ANTIGUA AND BARBUDA

Antiqua (pronounced An-tee'qa) and Barbuda (Bar-byew'da) is located in the heart of the Caribbean Sea. The largest of the Leeward Islands, Antigua&Barbuda comprises 108-square miles. The 365 white and pink sand beaches, one for every day of the year, are just the beginning of the treasures that await visitors. Antigua's rich history and spectacular topography provide a variety of popular sightseeing opportunities. Nelson's Dockyard, the only remaining example of a Georgian fort commissioned by the British in 1755, is perhaps the most renowned landmark. Betty's Hope, built in 1674, is the site of one of the first full-scale sugar plantations on Antigua, and offers a chance to step back into time by visiting the restored mills. Another unique attraction is Devil's Bridge, located at the eastern tip of the island in Indian Town National Park, where Atlantic breakers have carved out a natural limestone arch. Antigua boasts a varied tourism calendar including events such as the World Class Antiqua Sailing Week, Classic Yacht Regatta, Antiqua Sports Fishing and also the annual Carnival; known as the Caribbean's Greatest Summer Festival. Island accommodation ranges from luxury, boutique resorts and all-inclusive hotels to smaller more intimate boutique questhouses and cottages. For information about Antiqua & Barbuda visit www.visitantiquabarbuda.com or www.antiguabarbudabuzz.com and follow us on Twitter. http://twitter.com/antiguabarbuda Facebook www.facebook.com/antiquabarbuda:

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