



From Yukon to Jamaica: Garry Sowerby donates his family's Christmas to kids in Jamaica - Book Launch #2

Garry Sowerby, Canadian adventure driver, donates (and delivers) his family's Christmas to school kids in Jamaica

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As part of the launch of his new book, *Driven Mind*, Garry Sowerby is doing seven global launches over the next 11 months in places that have significance in *Driven Mind*, a book of 50 short stories chronicling Sowerby's adventures including setting four Guinness Records for long-distance driving. Why 7? Why 11? Where will *Driven Mind* pop up next? Ask Garry Sowerby.

Launch #1: Yukon Territory, Canada – done!

Launch #2: Westmoreland, Jamaica – next!

Launch #3: Wait and see!

Sowerby and his wife, Lisa Calvi, have partnered with NEET, the Negril Education Environment Trust, a non-profit organization based in Negril, Jamaica.

Sowerby and Calvi have asked their families to forego their annual Christmas gifts exchange for the chance to donate needed resources, such as digital tablets, readers and school supplies, to help NEET do its work throughout Jamaica. Included in the donation is 20 *Driven Mind* books to libraries across the island.

Founded in 2003, NEET is committed to strengthening the social fabric of Jamaica through programs that expand educational access for children and adults, partnerships that address public and environmental health, and events and activities that celebrate Jamaica's rich heritage. NEET's tablet program is underway. This 7-inch tablet will change the life of a whole family through NEET's 'each one teach one' initiative. Visit: <http://www.neetja.com> for more information.

Sowerby and Calvi will visit various schools, libraries and soup kitchens in Jamaica on Thursday 17 December and will be available for interviews in the Montego Bay or Negril area on Wednesday 16 December, Thursday and Friday 18 December as well.

Driven Mind, published as a 65th birthday present to Sowerby, is ready to inspire a whole new generation of road warriors, backpackers, global wanderers as well as trigger nostalgia and wanderlust for the road in armchair travellers. The book is a 242-page, full-colour quality soft-cover (7" x 8.25") with over 400 images.

For more information: <http://www.adventuredrive.ca/drivenmind/> and <http://adventuredrive.ca/history/garry.php>.

Promo video: https://www.youtube.com/watch?v=EYDXNw8hP_A

Twitter: @DrivenMind99 and @FrontLady #DrivenMindBook

Facebook: www.facebook.com/DrivenMindBook

For more information or to set up an interview, please contact:

Lisa Calvi 902-449-2272 lisa.calvi@gmail.com

Garry Sowerby 902-452-3177 odyssey@eastlink.ca

Lisa Calvi

Odyssey International Ltd.

902-449-2272

[email us here](#)

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