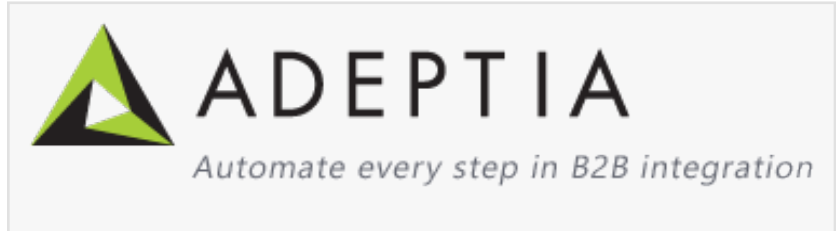


# Adeptia Finds Self-Service Integration Increasingly Becoming a Reality

*Company Releases Study Results Around Viability of Self-Service Integration*

CHICAGO, ILLINOIS, UNITED STATES, December 15, 2015 /EINPresswire.com/

-- Adeptia, the leading provider of business-to-business (B2B) data connectivity and integration for non-technical users, today announced the results of a usability study commissioned with Applause to determine the viability of self-service business integration.



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*Deepak Singh, CTO and President, Adeptia Inc.*

The survey presented respondents with three integration scenarios to implement by themselves using integration software. The three test cases included application-to-application file sharing, company-to-company PDF file transfer, and company-to-company data file transfer. Key findings included:

- Respondents achieved an 85 percent success rate in completing application-to-application file sharing. This entailed respondents using a shared connection template to setup automated file sync between two applications, such as Google Drive, Dropbox, FTP, etc.
- Respondents achieved a 72 percent success rate in completing the test case for company-to-company PDF file transfer, which required respondents to setup connection with another company to exchange solely PDF files through four steps: create and publish a shared connection, find another company's shared connection, send access request and configure connection, receive and verify files from other company, and send files to other company and confirm receipt.
- Respondents achieved a 49 percent success rate in completing company-to-company data file transfer, with mapping, using the same four steps as test case number two.

“It is absolutely essential to Adeptia's product roadmap that we understand the pain points for end users when it comes to self-service integration,” said Deepak Singh, CTO, Adeptia. “These results tell us that while users have a handle on app-to-app file sharing, we need to provide better solutions for data file transfer and mapping. As we look to continually improve upon [Adeptia Connect](#), our integration offering for the Facebook generation, it will be with the goal to streamline [B2B integration](#) as efficiently as possible for the business user.”

The company also announced the release of the Adeptia Connect app on the [Salesforce.com AppExchange](#). As a result, users of Salesforce.com can now easily benefit from Adeptia Connect's

self-service integration capabilities across all other business applications.

For more information, visit: [www.adeptia.com](http://www.adeptia.com)

#### About Adeptia

Adeptia is a leading integration software company whose mission is to help service providers dramatically shorten on-ramps to revenue by eliminating the integration headaches associated with customer onboarding and service delivery.

Adeptia's unified offering—with simple data connectivity in the cloud, and optional on-premise enterprise process-based integration—has worked with more than 450 companies, ranging from Fortune 500 companies to small businesses. Headquartered in Chicago, Illinois, USA and with an office in New Delhi, India, Adeptia provides world-class support to its customers around-the-clock.

Learn more by visiting <http://www.adeptia.com>

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