



Aragon Research Announces New Tech Spectrum Report on Digital Transaction Management

Aragon Research evaluates ten key providers who are leading the charge in the Digital Transaction Management market.

PALO ALTO, CALIFORNIA, USA, December 16, 2015 /EINPresswire.com/ -- [Aragon](#) Research, a technology focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, published its Tech [Spectrum](#) Market Evaluation Report for Digital Transaction Management, 2015. The report evaluates 10 providers who are enabling enterprises to manage document-based transactions in a completely electronic manner.

The Aragon Research Tech Spectrum for Digital Transaction Management evaluates vendors over two dimensions: Performance and Strategy. Performance represents a vendor's effectiveness in executing their defined [DTM](#) strategy. Strategy reflects the degree to which a vendor has understanding and strategic intent that are at the forefront of market direction. Based on these evaluations, the vendor will then be placed in one of three sectors: Promising, Contender, or Leader.

"The paper era is coming to an end. Enterprises increasingly understand that doing business in a digital manner speeds up business transactions," said Jim Lundy, founder and CEO of Aragon Research. "The speed and ease of doing business in an all-digital manner is what DTM is all about. Enterprises who still rely on paper-based transactions could be left behind."

The Aragon Research Tech Spectrum for Digital Transaction Management, 2015 highlights vendors who are leading the charge in the emerging DTM market. For the full analysis, read the report.

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