

# Global Mining Market Report 2015

*Global Mining Market Report provides strategists, marketers and senior management with the critical information they need to assess the global Mining sector.*

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The total value of the [mining sector](#) globally in 2014 was \$1480 billion. Related to a world population of more than 7 billion in 2014 this equates to about \$ 211 per person globally. Given that World Domestic Product was approximately \$78 trillion in 2014, the market makes up about 1.9% of the global economy.

There were a total 14,093 active mines in the world in 2012, with the highest number of mines in the sand and gravel segment at 6,797 followed by stone at 4,433 and coal at 1,871.

Mining is defined as the act, process, or industry of extracting ores and other materials from mines. Mining is the only source of metals and minerals which are required as raw materials across industries including agriculture, manufacturing, transportation, utilities, communication, and construction. Sand

and gravel, coal and stone are non-metallic products of the mining industry.

All mining activities can be classified broadly into mine operations and mining support activities. These activities generally range from processes which vary from underground or open-pit mining, dredging, quarrying, well operations or evaporation pans, beneficiation activities (preparing, crushing, screening, washing and flotation of the ores) and other preparation work initially performed at the mine site, or as a part of mining activity.

The mining industry is facing a confidence crisis. Since May 2012, commodity prices decreased extensively with a decrease in demand due to slow economic growth in China. Operators are extensively evaluating operating costs. This is attributed to low commodity prices, low confidence in cost controls, poor return on capital and also the fact that the market capitalization for the top 40 companies was \$791 billion in 2014 a 16% decrease from previous year.

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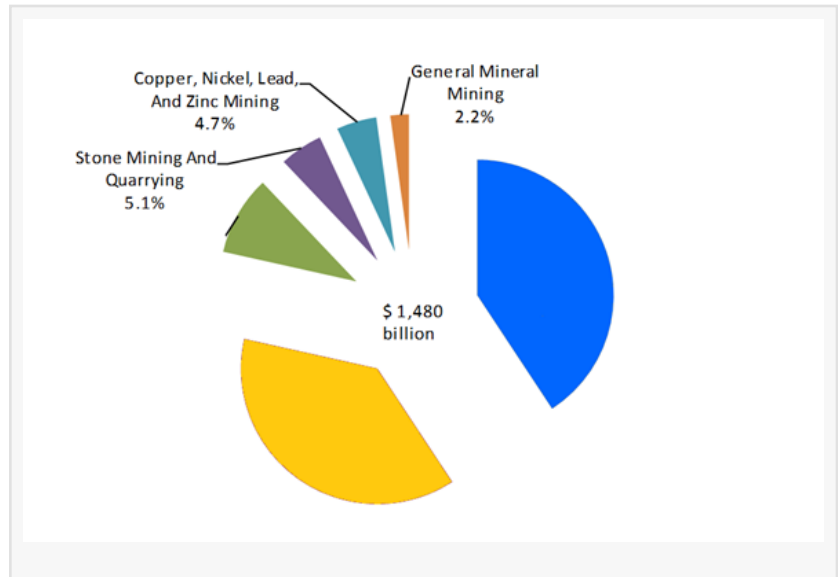
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There have been many advances in mining technology over the last decade. New machinery and processes are increasing productivity. Innovations such as roof bolting and self-advancing roof supports have led to safer and more efficient operations, while remotely operated machinery has increased productivity and reduced risk.

## Description

- [Mining Global Market Report](#) from the Business Research Company covers market characteristics, trends, size and



growth, segmentation, regional breakdowns, competitive landscapes, market shares, company profiles, value chains, customer analyses and key strategies for this sector.

- A concise executive summary highlights the most important insights and information.
- The market characteristics section of the report defines the market in technical terms, including key sub categories or segments such as Mineral Mining, Stone Mining and Quarrying, Copper, Nickel, Lead, And Zinc Mining, Metal Ore Mining and Coal Mining, Mining Support Activity. The sector's value chain is described in terms of raw materials, production, distribution and marketing.
- Drivers and restraints identifies the external factors supporting and controlling the growth of the Mining market.
- Future developments highlights the most interesting technological and commercial changes which will be shaping the sector in the years to come.
- The market financials section gives the size of the market by revenues and volume of units, covering both the historic growth of the market and forecasting the future. Average industry operating and net margins and cost of capital are also considered.
- Market segmentations break down the key sub sectors of the market. The regional breakdowns section gives the size of the market in leading countries and regions. Markets are compared through a BCG matrix analysis framework.
- The customer information chapter highlights key customer groups for the product, and gives data on the end users and their preferences.
- Competitive landscapes give a description of the competitive nature of the market, including its concentration or fragmentation, and the attractiveness and profitability of the market is analysed through a Porter's Five Forces analysis.
- Market specific company profiles of leading players are provided, along with market shares.
- The strategies section highlights successful product, promotion, placement and pricing strategies that readers can adopt.

## Reasons to Purchase.

Mining Global Market Report provides strategists, marketers and senior management with the tools they need to drive strategy in the global Mining sector.

- Get the most up to date information available on the mining market globally.
- Identify growth segments and opportunities.
- Facilitate decision making on the basis of strong historic and forecast data.
- Develop business strategies before your competitors with the help of specific insights about future

developments.

- Counter your competitors' business plans.
- Read 'word of mouth' interviews with leading executives and opinion leaders.
- Plan your strategy with advice from expert consultants.
- Tailor to your needs with up to 20% customisation of the report.

## Scope

Markets Covered: Mineral Mining , Stone Mining and Quarrying, Copper, Nickel, Lead, And Zinc Mining, Metal Ore Mining and Coal Mining, Mining Support Activities.

Companies Mentioned: Glencore Xtrata, BHP Billiton, Rio Tinto, Vale, Anglo American, China Shenhua Energy, Freeport McMoRan Copper & Gold, Barrick Gold and Coal India Limited.

Global scope: Australia, Brazil, China, France, Germany, Italy, India, Japan, Nigeria, Russia, Spain, Saudi Arabia, South Africa, United Arab Emirates, United Kingdom, United States, plus major regions, Europe, Americas, Middle East, Africa and Asia.

Time series: five years historic and forecast.

Data: Market in \$ millions and units, average operating and net margins and cost of capital.

Data segmentations: regional, market share of competitors, key sub segments.

Analytical frameworks: BCG Matrix, Value Chain, Porter's Five Forces, Four P's of marketing strategy.

Expert Interviews: summaries of five or more interviews with leading experts in the Mining market.

Sourcing and Referencing: Referencing of all data and analysis throughout the report with end notes.

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- Mining Global Market Report is a detailed report giving a unique insight into this market. The report is priced at \$3000 for an individual user. To use across your office the price is \$4500 and \$6000 if you wish to use across a multinational company.

- Clients are able to input on the design of the report and highlight points of special interest.

- In order to ensure the all the latest data and analysis is added report may take up to 10 working days to deliver.

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