



EXHIBITOR Magazine's EXHIBITORLIVE Welcomes Back German Pavilion

ROCHESTER, MINNESOTA, UNITED STATES, December 17, 2015 /EINPresswire.com/ -- Exhibitor Media Group, the award-winning leader in trade show and corporate event marketing education, today announced that its popular German pavilion is returning to EXHIBITORLIVE 2016, the industry's



top-rated conference and exhibition for trade show and corporate event marketing.

Exhibitors featured in the German pavilion are Oskar-von-Miller-Ring 1, bluepool GmbH, Bumat GmbH, D4 Projekt GmbH, Fair Connect GmbH, Fairnet GmbH, GALL GmbH, Heilmaier GmbH Messedesign, modulbox mo systeme GmbH & Co. KG, and Standex GmbH.

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“We are happy to bring this contingent from Germany to EXHIBITORLIVE because we can show the U.S. customers the great potential of German stand building,” commented Jan Kalbfleisch, managing director, FAMAB, the German network of specialists that create brand experiences. “We know EXHIBITORLIVE attendees will enjoy being able to review the offerings of our associated German suppliers because in the international exhibition business you need good and reliable partners all over the world.”

According to EXHIBITOR Magazine's 2015 International Exhibiting Survey, of the 72 percent of companies surveyed that are currently exhibiting outside the United States, 63.9 percent are exhibiting in Europe.

“Our survey indicates that 45.4 percent of respondents planning to exhibit in Europe are targeting Germany,” said Randal Acker, president and COO, EXHIBITOR Media Group. “I am confident that the innovative products and services our German exhibition and event specialists are bringing to the exhibition will be of significant interest to our highly qualified attendee base. We are delighted to welcome the German pavilion back to EXHIBITORLIVE.”

EXHIBITOR Magazine's EXHIBITORLIVE, the [training conference for trade show](#) exhibit and event managers and marketers, will be held February 29 - March 2, 2016 at the Mandalay Bay Convention Center in Las Vegas. Full registration for the EXHIBITORLIVE conference and exhibition is available at www.exhibitorlive.com.

For a current exhibitor list, click www.exhibitoronline.com/live/2016/exhibitors.asp. Companies interested in exhibiting at EXHIBITORLIVE can contact Jeff Naccarato, jnaccarato@heiexpo.com, 630-434-7779.

About Exhibitor Media Group

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine, a monthly publication featuring best practices in trade show marketing. EXHIBITOR'S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world's only university-affiliated professional certification program. (www.ExhibitorOnline.com) Follow EXHIBITOR on Facebook, Twitter (@EXHIBITOR) and join EXHIBITOR's LinkedIn discussion group.

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