



Krystal® to Give Away Free Chili on the First Day of Winter

Free Small Bowl of Chili Being Offered with Any Full-Priced Combo on December 22nd

ATLANTA, GA, UNITED STATES, December 17, 2015 /EINPresswire.com/ -- Cooler temperatures are quickly spreading across the country, ushering in the end of fall and the beginning of winter. But everything's warm and toasty at participating Krystal® restaurants with a free small bowl of hearty chili being offered alongside any full-priced combo on Tuesday, December 22, 2015 – the official first day of winter. Chili is offered year-round at Krystal, but is especially popular in the colder months.

"Nothing warms a person like meaty, slightly spicy chili, full of beans and rich flavor," said Alice Crowder, Vice President of Marketing for Krystal®. "We think it works great as an appetizer, as a side dish, or as a snack any time of the day." Crowder further explained that the free chili offering on the first day of winter came up as an idea during last year's cold weather. "Even here in Atlanta, we have nasty weather and icy conditions," she continued. "Those are the days we're all thinking about a piping hot bowl of chili and a couple of Krystals to dunk into it!"

While the free small bowl of chili will be available at no charge at participating restaurants on December 22nd only, Krystal® chili is an everyday menu offering all throughout the year. Even as temperatures get colder in January, February, and beyond, guests will be able to enjoy the signature chili either on its own or as part of select menu items.

About The Krystal Company

Founded in Chattanooga, Tennessee, in 1932, The Krystal Company is the oldest quick service restaurant chain in the South. Its hamburgers are still served fresh and hot off the grill on the iconic square bun at more than 350 restaurants in 11 states. Krystal's Atlanta-based Restaurant Support Center serves a team of 6,000 employees. For more information, visit <http://www.Krystal.com> or <http://www.facebook.com/Krystal> or follow the brand on Twitter and Instagram @Krystal.

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