



# Real Estate Professional Pays It Forward

*Taylorsville Area Real Estate Professionals Pay It Forward with Heroes Home Advantage*

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RELEASE



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December 21, 2015 – Taylorsville, UT – Heroes Home Advantage proudly announces that real estate agent Tonja Masina of Paradise Real Estate and senior loan officer Broch Lassig NMLS #340314 of Citywide Home Loans in Salt Lake and Davis Counties have renewed their commitment to giving back to their local Heroes for a second year.

The real estate rebate program provides rebates, discounts and credits to local heroes who are purchasing or selling a home. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Salt Lake County and Davis County residents. Through the Heroes

Home Advantage program, Tonja will donate 25% of her entire company's commission to the Hero, as allowable per the Realtor's state. Broch Lassig will be offering a \$795 lender credit to his Hero clients, as well.

"I have a very strong admiration for the men and women of our country who serve in the military and our important public services. Thank you to our military, police force, firefighters, first responders, teachers, and medical staff! Many of my close friends and family members serve in these capacities and

I have been blessed to see firsthand the dedication they have for their community and their country.

My hope is that they always know their dedication and service does not go unnoticed. What amazing heroes

they truly are!" Said Tonja Masina, Paradise Real Estate. "I am grateful every day for the opportunity of

being a Heroes Home Advantage partner and to be able to work closely with such dedicated individuals.

I appreciate all their many efforts to ensure our safety and protect our quality of life. I am grateful to be part of a program that gives back so our heroes receive the advice, service, and savings they deserve by

working with industry professionals dedicated to helping them achieve homeownership. Heroes, thank you for all you do!"

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those

lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit [HeroesHomeAdvantage.com](http://HeroesHomeAdvantage.com) or email [info@HeroesHomeAdvantage.com](mailto:info@HeroesHomeAdvantage.com).

#### About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 35 states with over 700 Realtors, lenders and vender partners. To date, the organization has helped America's heroes save nearly \$4,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

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