

Real Estate Professional Pays It Forward

Buffalo Area Real Estate Professionals Pay It Forward with Heroes Home Advantage

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December 21, 2015 – Buffalo, NY – Heroes Home Advantage proudly announces that a group of real estate professionals in Erie County in New York have joined their program. The real estate rebate program provides rebates, discounts and credits to local heroes who are purchasing or selling a home.

Heroes Home Advantage has teamed up with real estate agents Julie Higgins and Mary Lou Mancuso of RealtyUSA, loan officer Darlene Williams of Premium Mortgage, home inspector Keith Braun of Signature Property Inspection, attorney Samuel Alba of Friedman & Ranzenhofer, P.C., and home insurance agent Robert Moses of Moses Insurance Group. These partners have demonstrated their commitment to helping those who protect and enrich the lives of Erie County residents.

Through the Heroes Home Advantage program, Realtors will donate 25% of their entire company's commission in cash back or credit as allowable per the realtor's state, and lenders will provide a minimum \$500 credit as allowable per the lender's state. Attorneys, title agents, home inspectors and home insurance agents will also offer discounted rates to local heroes for each of their services, for a savings up to \$5,000.

"Why would we help a Hero? What would be the price we should pay to those who keep our country safe? Or prevent our homes from burning to the ground? Or for women, maintain our personal safety?"

Or labor tirelessly so we can keep or achieve good health? Or to those challenged to educate the next generation to do all of the above. Thus becoming the new heroes! Their service is PRICELESS!" Said Julie Higgins and Mary Lou Mancuso, RealtyUSA. "It is our privilege to offer these rebates which can amount up to 5,000.00! Let us assist you in achieving the American Dream of home ownership and thus repay a small portion of our infinite debt!"

The Heroes Home Advantage real estate rebate program is available for all members of the military,

law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit HeroesHomeAdvantage.com or email info@HeroesHomeAdvantage.com.

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a

United States Marine Corps combat veteran, completed two deployments to Iraq while her second son

Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in

her plight. Heroes Home Advantage is growing and is currently in 35 states with over 700 Realtors, lenders and vendor partners. To date, the organization has helped America's heroes save nearly \$4,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

Contact:

Julie Higgins, RealtyUSA
(716) 570-6703
jhiggins@realtyusa.com

Mary Lou Mancuso, RealtyUSA
(716) 432-7414
mlmancuso@realtyusa.com

Darlene Williams, Premium Mortgage
(716) 633-0501
dwilliams@premiummortgage.com

Robert Moses, Moses Insurance Group
(716) 634-1212
rmoses@mosesinsurance.com

Samuel Alba, Friedman & Ranzenhofer, P.C.
(716) 631-9999
Sam@LegalSurvival.com

Keith Braun, Signature Property Inspection
(716) 289-1858
keith@brauninspection.com

Julie Higgins
RealtyUSA
(716) 570-6703
[email us here](#)

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