

Hot100 Awards announces ABSUNS BUSINESS SOLUTION as winner for 2015

CORE (Centre of Recognition & Excellence) felicitates innovative technology start-ups.

MUMBAI, MAHARASHTRA, INDIA, December 15, 2015 /EINPresswire.com/ -- The [Hot100](#) Awards, a national Race To Grace showcasing the best technology start-ups in consumer internet, Digital, B2B and SMAC (Social, Mobile, Analytics, Cloud) today announces its 2015 Hot100 Award winners. Embodying disruptive technologies with excellence and producing breakthrough work in the technology space, the honorees celebrated evening Hot100 Awards ceremony at MCA in Mumbai.

Anoop Mathur, President, CORE say's "We are excited for the winners as it is such a great time for Indian startups to scale and advance. I congratulate [ABSUNS BUSINESS SOLUTION \(Proksimi\)](#) on winning the elite tag of being Hot100. We had 60 days of campaigning and 27 Jury members to select the winners, who truly deserve the badge of honor".

Winners for the 2015 edition of the Hot100 awards are selected from a pool of hundreds from across India by the eminent Jury. Selection is made based democratic online voting basis their technological innovation, team strength, opportunity size, and product value proposition. The Hot100 Awards measures business achievement across the board, championing innovation, enterprise and the people behind the start-ups. The Hot100 Awards are conceptualised by CORE - Centre of Recognition & Excellence. Start-ups, the discovered Hot100 superheroes had the opportunity to engage with Investors, CIOs - Chief Information Officers (the technology experts), Service Providers like lawyers, patent attorneys & finally the media and press during the celebration evening with over



Absuns Business Solution - Proksimi - HOT100 WINNER



Shaju Nair - Absuns Business Solution

200+ delegates.

The Hot100 Awards 2015 are supported by Exchange Partner BSE, Associate Partner Microsoft Ventures, Angel Partner CIO Angel Network and Knowledge Partner KPMG.

The Hot100 Awards showcase what technology start-ups have done to advance the computing potential of their applications and technology so that it can be used to drive better efficiency and productivity as well as the outcomes and performance of an organization! Submissions are evaluated based on the stringent guideline set out by awards program criteria. Sanjay Mehta Jury Member, Angel Investor & Technology Evangelist says “Hot100 winners are potential hidden opportunities for investment. It was tough competition & as jury it was a challenge to pick winners. Angel Investor confidence has been

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steadily rising in the in India, Hot100 winner list reflects an accelerated pace of growth for technology startups.” Having discovered countless successful technology companies, this jury has the expertise to objectively evaluate the submitted online entry to choose the top companies, teams, executives and products from among the submissions.

Shaju Nair, CEO - ABSUNS BUSINESS SOLUTION says, “ We are proud to win this honor and title of Hot100. It showcases our continuous excellence in technology innovation. It is the recognition for our hard work and efforts to build a scalable company. This award reinforces the strength of our concept, the uniqueness of our solution and our dedication towards relentless execution. Through our product Proksimi, we hope to help bring economic advancement and better quality of life to about 3 Billion people who belong to the Bottom of the Urban Pyramid globally”.

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