

Jacqueline Dixon of New Era Communications to be Featured on CUTV News Radio

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-- We have to nurture our personal and professional lives at all times. If one doesn't impact the other, they both will suffer.

Jacqueline Dixon is a certified sales professional and trainer, professional speaker and the founder of New Era Communications, a leading professional speaking platform and consultancy company dedicated to training and inspiring up-and-coming sales professionals and entrepreneurs.

"If you want to be successful you have to do what successful people do," says Jacquie.

Jacquie has spent over 25 years in the sales and marketing industry delivering corporate training programs and



workshops for hundreds of sales representatives. Now, Jacqui's desire is to offer the same tools and training to the general public to help individuals develop the necessary skills to succeed in this very competitive market.

"Sales is not for everyone," says Jacquie. "One must have a certain amount of confidence, but confidence is a byproduct of success. It took me many years to recognize that there was a process to my success. It wasn't just luck. My goal is to teach others that sales is a process. If you can embrace that fact, you will not only empower yourself, you will never lose."

Jacquie has devoted her professional life to not only exploring her personal best, but also bringing out the best in others. A natural communicator. Jacquie delivers presentations that leave audiences captivated, inspired and empowered.

Though most professional speakers focus on one subject, Jacquie offers two distinct presentations: one on sales, sales training and entrepreneurship and the other on personal growth and development. Jacquie shares her personal experiences and the processes she's put in place to overcome tragedy and achieve in her personal life. She will often discuss issues related to grief, depression, guilt, shame, self-confidence.

"It's challenging. It's intimidating. And there are days I ask myself why I risk criticism and failure," says Jacquie, "but that voice in the back of my head keeps telling me, 'This is for the greater good for others.'

"Nothing is impossible," says Jacqui. "You can dream your biggest dream and live it. I want to assist people in making good decisions, better decisions, so they can reap the rewards of those decisions. I believe that we deserve to live our life to its fullest potential. If I can assist individuals in doing that, then my job is done."

CUTV News Radio will feature Jacqueline Dixon in a two-part interview with Doug Llewelyn on December 28th at 1pm EST.

Listen to the show on BlogTalkRadio.

If you have a question for our guest, call (347) 996-3389.

For more information on New Era Communications, visit http://www.jacquelinedixon.com







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