

Girnarsoft Acquired Drishya360s, an Augmented Reality Startup

NEW YORK, NEW YORK, USA, December 24, 2015 /EINPresswire.com/ -- Girnar Software group announced the acquisition of the Drishya360s Software in a cash-plus-stock deal. GirnarSoft, owner of leading auto portals CarDekho.com, Zigwheels.com, and Gaadi.com continues its acquisition splurge by acquiring Drishya360, a leading augmented reality, and video production start-up.

“Having offered a plethora of options and innovative features on our platform, we have been working on the next phase of our evolution,” said Girnar Soft’s Director-Strategy, Rahul Yadav. He further adds, “The acquisition of Drishya360s is a step in our long-term growth strategy and enables us to develop interactive virtual reality solutions for our portals. By using and upgrading Drishya360s’ existing technology interface, we are confident that we will deliver the highest level of user experience.”



In 2010, Shashanka Adiga founded Drishya360s Software, a leading photography and video production, augmented reality, virtual reality, & web designing and hosting firm. Shashanka Adiga commented, “Drishya360s was established with an aim to simulate and recreate a virtual reality interface that enabled a real-life experience over a digital medium. Joining Girnar Soft will allow us to integrate our existing technical framework into its robust technological infrastructure and develop world-class augmented reality solutions for businesses.”

Girnar Soft continues to grow significantly with the latest acquisition, Drishya360s is the fourth start-up acquired by the parent company of CarDekho.com in the last 18 months. Earlier the group acquired Zigwheels.com, Gaadi.com and BuyingIQ.

Shashanka Adiga will report directly to Rahul Yadav, Director-Strategy of GirnarSoft. The giant will derive benefit by applying Drishya360s team’s experience to build an interactive virtual reality technology and develop online & offline advertising solutions for the group.

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