

IDoBorrow.com Expands Its Wedding Jewelry Collection With New Men's Watch For Rent

With the addition of a 1.25 carat diamond watch to their catalog, I Do Borrow makes it easy and affordable for grooms to rent men's jewelry.

PHOENIX, AZ, USA, December 25, 2015 /EINPresswire.com/ -- [I Do Borrow](#), a wedding jewelry rental site that caters to cost-conscious brides who want to look their best, is expanding their online catalog to appeal to grooms with the recent addition of a diamond men's watch for rent.

The men's diamond and stainless steel watch has a retail value of \$2,149, but is available for rent from online wedding jewelry rental company, I Do Borrow, for just \$12/day. The sister-owned online business began as a way to help brides look their best on their big day without breaking the bank. Now they hope to give men who appreciate finely crafted jewelry an affordable option as well.

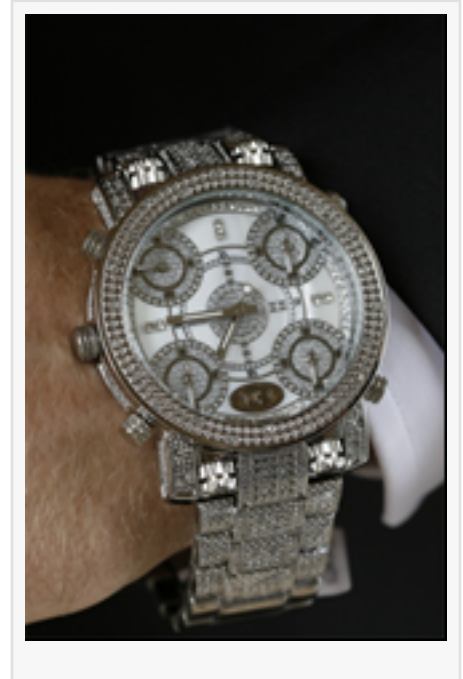
"We want people to know we care about grooms, too! While most of our clients are women, we want everyone to be able to wear a special piece of jewelry on their big day. Our classic men's watch is sophisticated and will complement a tux or any three-piece suit. With its diamond encrusted face, it really is a stunning piece of jewelry," says Michelle Cattaneo, who co-owns I Do Borrow with her sister, Sarah (www.idoborrow.com).

The company will monitor the popularity of items added to their men's collection and consider customer feedback when selecting new pieces. The Cattaneo sisters are always searching for exclusive jewelry to add to their online catalog, which allows their customers to borrow high quality jewelry at low daily rates. To rent this men's watch, go to I Do Borrow, choose the item from the catalog, pick reservation dates, and pay the deposit via the secure check out.

"Many of our competitors don't rent men's jewelry. At I Do Borrow we think it's important for men to dress up their wedding look. It's the details that bring everything together, whether they wear a special watch, bracelet or cuff. Of course, a very good reason to wear a watch on your wedding day is to get to the ceremony on time -- so there's a practical reason to rent one from our men's collection, too!" added Cattaneo.

To view I Do Borrow's men's diamond watch, their fine jewelry collection for men and women, or to learn more about how to rent wedding jewelry, visit the website or follow I Do Borrow.

About I Do Borrow: I Do Borrow was started by two sisters who believe that brides and grooms deserve to look and feel their best on their special day, whether their budget is big or small. Visit www.idoborrow.com to reserve your wedding jewelry for rent today!



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