



Real Estate Professional Pays It Forward

Meridian Area Loan Officer Pays It Forward with Heroes Home Advantage

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Heroes Home Advantage

December 28, 2015 – Meridian, ID – Heroes Home Advantage proudly announces that loan officer Anissa Franklin of Guild Mortgage, NMLS #1171332, has renewed her commitment to giving back to her local Heroes for a second year in Ada County.

The real estate rebate program provides rebates, discounts and credits to local Heroes who are purchasing or selling a home. Anissa has demonstrated her commitment to helping those who protect and enrich the lives of Ada County residents. Through the Heroes Home Advantage program, Anissa Franklin will be offering up to \$500 off closing costs or a donation on the client's behalf to a veteran's service organization.

"I am the daughter of the longest served firefighter in Idaho and my father-in-law served 25 years in the Air Force. I am so grateful for the service of our military, police force, firefighters, first responders, teachers, and medical staff who provide to our country and our community. I am passionate about finding a way to give back to our civilian and military Heroes." Said Anissa Franklin, Guild Mortgage. "The HHA program has given me an opportunity to say thank you to our Protectors and help them achieve the blessings of homeownership."

The Heroes Home Advantage real estate rebate program is available for all members of the military, law enforcement, firefighters, first responders, health care professionals, and teachers. Anyone in those lines of profession is eligible, whether they currently or previously served their country.

For more information about Heroes Home Advantage, visit HeroesHomeAdvantage.com or email info@HeroesHomeAdvantage.com.

About Heroes Home Advantage

Heroes Home Advantage was founded in 2011 by Michele Ladd in Rochester NY. Ladd's son Tommy, a United States Marine Corps combat veteran, completed two deployments to Iraq while her second son Tyler served in the United States Navy. Upon the two returning home safely, Michele decided to give back to local heroes and began reaching out to real estate professionals across the country to help her in her plight. Heroes Home Advantage is growing and is currently in 35 states with over 700 Realtors, lenders and vender partners. To date, the organization has helped America's heroes save nearly \$4,000,000 in credits, rebates and discounts to say "thank you for your services to our country and communities."

Contact:

Anissa Franklin, Guild Mortgage
1810 S Eagle Rd
Meridian, ID 83642
(208) 901-3818
afranklin@guildmortgage.net
www.guildmortgage.com/officers/anissafranklin

Anissa Franklin
Guild Mortgage
(208) 901-3818
email us here

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