

Bahamas Boxing Day Junkanoo a hit on Snapchat

NASSAU, THE BAHAMAS, December 28, 2015 /EINPresswire.com/ -- NASSAU, The Bahamas – The vibrancy and cultural exuberance of The Bahamas’ Junkanoo is not lost on social media. In fact, Boxing Day Junkanoo was prominently featured on the Snapchat network as one of many post-Christmas traditions around the world.

The official Snapchat channel, a mobile app that allows users to send and receive “self-destructing” photos and videos, has more than 200+ million users who access the social platform daily. Thus, this represents tremendous organic exposure for the destination.

“We’re thrilled to see the attention our festival has garnered from one of the fastest growing social channels,” says Andre Miller, Director of Global Communications for the Bahamas Ministry of Tourism. “We continue to deliver quality content and are pleased that The Islands Of The Bahamas is consistently promoted. Our goal is to see this interest and engagement repeated across other social media networks.”

About The Islands Of The Bahamas

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*Andre Miller, Global Comms.
Dir., Bahamas Tourism
Ministry*

The Islands Of The Bahamas have a place in the sun for everyone from Nassau and Paradise Island to Grand Bahama to The Abaco Islands, The Exuma Islands, Harbour Island, Long Island and others. Each island has its own personality and attractions for a variety of vacation styles with some of the world’s best golf, scuba diving, fishing, sailing, and boating, as well as shopping and dining. The destination offers an easily accessible tropical getaway and provides convenience for travelers with pre-clearance through US customs and immigration, and the Bahamian dollar is on par with the US dollar. Do everything or do nothing, just remember It’s Better in The Bahamas. For more information on travel packages,

activities and accommodations, call 1-800-Bahamas or visit www.Bahamas.com



Look for The Bahamas on the web on:

Facebook - <https://www.facebook.com/pages/The-Bahamas/108113092544199>

Twitter - <https://twitter.com/visitthebahamas>

YouTube - <https://www.youtube.com/user/VisittheBahamas>

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