

Catch Mexican Star Daniel DelHoyo in Alfredo Ibarra's Film 'Por Sofia' On Cinelatino

Mexican actor Daniel DelHoyo takes on the role of Danny in the film "Por Sofia," which is slated to air on Cinelatino later this month.

LOS ANGELES, CA, USA, January 2, 2016 /EINPresswire.com/ -- Actor Daniel DelHoyo recently took on the critical role of Danny in Alfredo Ibarra's dramatic mystery film "Por Sofia," which also stars Patricia Ponce de Leon ("Mosaicos," "Chavez Cage of Glory," "To Love is Forever"), Kary Musa ("Iron Man Three") and Nathalia Hencker ("Hemlock Grove," "BoJack Horseman"), and is slated to air on Cinelatino this month.

A story of redemption and one woman's effort to lay the past to rest, "Por Sofia" revolves around Alexa, played by Musa, a young woman seeking vengeance for the murder of her mother, and the relentless detective, played by Mauricio Mendoza, who tirelessly tries to solve the two decades old murder case.

As the detective searches for clues that could help him close the case we encounter DelHoyo's character Danny, the mysterious night manager of a local restaurant and one character that the detective believes to be connected to the murder in some way.

About what led him to take on the role in "Por Sofia" DelHoyo explains, "You're hooked on the script by page 5; it's got so much intensity and adrenaline in it. It's simply interesting."

The highly anticipated film, which was produced by Blank Films ("Automorphosis," "Fade Far Away"), will air on the Spanish-language channel Cinelatino, which is based in Mexico and is available throughout Latin America and the United States, as well as in Canada where it is distributed by Telelatino Network. Cinelatino, the only channel that offers current Spanish-language blockbuster hits to North American audiences, is the second largest Spanish-language channel in the U.S. and the largest one dedicated solely to movies.

DelHoyo landed the role of Danny in "Por Sofia" after working as one of the lead actors on Alfredo Ibarra's horror film "Obsidian," which premiered at the Atlanta Horror Film Festival in October.

Ibarra, who is known for his work as the director of the films "The Lonely Walk," "Cupid is Full of Shit," "Processing," "Baby Talk," and several hit music videos, says, "Daniel has an extraordinary

ability to pick up a script and deliver something different than any other actor. He gives a level of authenticity that represents talent and charisma joined together in an extraordinarily free way. We auditioned 1,000 people for the role and he was the only one who would dare to just follow his organic impulses."

Daniel DelHoyo, a talented performer who has repeatedly proven his skill across genres, is clearly a force to be reckoned with in the international entertainment industry.

Audiences in Mexico had the chance to see the actor take on the quirky role of Mailman in Robert Girault's film "Ilusiones SA" in 2015, a treat audiences in the U.S. can look forward to this year when the film opens in theatres across the country.

Based on renowned Mexican playwright Alejandro Casona's "Los Arboles Mueren de Pie" aka "Trees Die Standing," "Ilusiones SA" is set in Mexico in the 1950s and revolves around a group known as 'The Magicians' led by the 'Director,' played by multi-award winning actor Jamie Camil ("Jane the Virgin," "Pulling Strings"), and one job in particular that goes fabulously awry.

When Abuelo, played by Roberto D'Amico ("Bad Girls," "Triumph of Love"), hires the group to devise a plan of deception in order to prevent his wife Abuela, played by Silvia Mariscal ("La Malquerida," "Como dice el dicho"), from finding out that their grandson, whom they haven't seen in 20 years, died on his way to visit them, DelHoyo's character Mailman rides his bike furiously to deliver the message assuring the grandpa that a faux grandson, as well as his faux wife, will soon arrive.

The film has already become a major hit in Mexico with Arturo Magana of [Cine Premiere magazine](#) giving it four stars and calling it "One of the best Mexican films of the year," and becoming the [eighth highest grossing film](#) in Mexico during the first week of October 2015 bringing in \$3,653,398. The financial return that "Ilusiones SA" has received so far will come as no surprise to audiences who are familiar with Girault's previous film, "El Estudiante," which was the [biggest box office hit](#) in Mexico in 2009.

DelHoyo, who beat out thousands of other hopeful actors for the role of Mailman in "Ilusiones SA," marks the film as one of his favorite productions, as well as one of his most challenging to date.

He recalls, "I didn't sleep for 3 nights before the audition doing research about the life in Campeche, Mexico in the 1950's, my iPod had only music from that time, and I even voluntarily assisted at the Post Office of my neighborhood for two days just to have a better understanding of the needs and tasks that people that work in that area need to fulfill."

In 2015 DelHoyo also appeared in Christopher Chambers' ("Bogey Down," "Pup Fiction") film "Aram, Aram," which garnered an award at the 2015 St. Louis International Film Festival as well as a nomination for the LA Muse Award at the Los Angeles Film Festival.

A vastly talented performer who continues to be tapped for powerful roles in major film productions, DelHoyo's aesthetic appeal and magnetism on screen have also landed him roles in commercials, including one for the dating app Tinder, as well as a featured role in the music video for the international hit boy band Sonus's song "Fascination." He has also made a name for himself in the theatre where he has captivated audiences with performances in "Sweet Bird of Youth" directed by Oscar Award winner Milton Justice ("Losing Chase," "Nobody's Child") and "Of Mice and Men" directed by Christopher Thornton ("Sympathy for Delicious," "I'm with Stupid").

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