

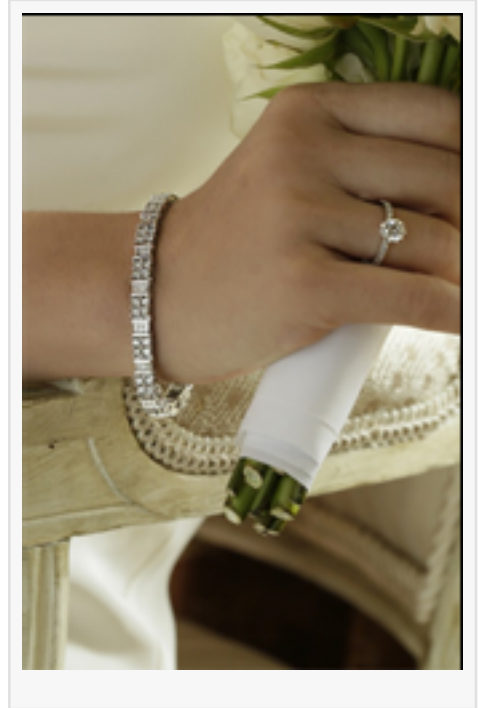
# IDoBorrow.com Adds More Choices For Budget-Conscious Brides with New Diamond Bracelet Rental

*Fine jewelry rental company, I Do Borrow, expands their diamond jewelry offering with a new high-end bracelet.*

PHOENIX, AZ, USA, January 6, 2016 /EINPresswire.com/ -- [I Do Borrow](http://www.idoborrow.com), a wedding jewelry rental company that provides earrings, necklaces and bracelets worth thousands of dollars to brides on a budget, has expanded their line of high-end pieces with the addition of a diamond bracelet.

The "Betty" bracelet is 8.64 carats of baguette and round cut diamonds set in 14k white gold. The tennis-bracelet style piece is 7.25 inches long and retails for more than \$22,000. Like all the pieces found on I Do Borrow's website, this women's diamond bracelet is handcrafted and one-of-a-kind.

"We know brides are absolutely glowing on their wedding day," says Sarah Cattaneo, who co-owns I Do Borrow with her sister, Michelle ([www.idoborrow.com](http://www.idoborrow.com)). "We think they should sparkle, too, and the Betty Bracelet is one of our most dazzling pieces! This isn't your typical women's diamond bracelet. The mixed cut diamonds make it sparkle from every angle and in any light. It's high-end and expensive, and looks like something you'd see on the red carpet. That's what we love most about it," Sarah said.



Inspired by the looks of the runway and celebrity brides, Sarah and Michelle choose the Betty to appeal to brides who want their [diamond wedding jewelry](#) to stand out. The sisters add to their collection of women and men's wedding accessories several times a year, and strive to offer on-trend accessories based on current jewelry styles.

I Do Borrow created a unique system for renting fine jewelry for wedding looks. Customers choose wedding jewelry for rent from the catalog of more than 30 pieces, and then select the borrow date and return date. The company ships the pieces directly to the brides with a pre-paid return package. With rental rates ranging from \$8 to \$45 per day, I Do Borrow lets brides enjoy fine jewelry at a fraction of the cost of buying the piece.

"Women are constantly exposed to celebrity brides wearing expensive jewelry, and wearing the same kind of look probably seems unattainable. That's why we founded I Do Borrow. Suddenly, that celebrity look is in their budget. We love making that happen!" Michelle said.

Brides who are interested in renting the Betty for their wedding bracelet can visit I Do Borrow and follow the reservation and deposit process. To learn more about I Do Borrow and browse their entire collection of fine jewelry, view the online catalog.

About I Do Borrow: I Do Borrow was founded by two sisters who believe brides and grooms deserve to look and feel their best on their special day, whether their budget is big or small. Visit [www.idoborrow.com](http://www.idoborrow.com) to reserve your wedding jewelry for rent today!

Press release courtesy of Online PR Media.

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