

SubscriberWise CEO Contacts President Obama for Executive Action to Protect Children

David Howe, the nation's leading authority on child identity fraud, urges Mr. Obama to include child identity theft protections among planned Executive Actions.

WASHINGTON, D.C., U.S.A., January 8, 2016 /EINPresswire.com/ --

[SubscriberWise](#)®, the leading provider of analytics driven subscriber decision management technology and the nation's largest issuing consumer reporting agency for the communications industry, announced today that the company president has contacted the White House with a passionate plea for President Obama to exercise his Executive Authority and protect children from identity theft with technology and education. According to SubscriberWise, Congress has failed to address the unabated assault on the nation's innocent and defenseless children.



The SubscriberWise brain trust: SubscriberWise: (left to right) President David Howe, Chief Systems Engineer Mark Hoffer and VP/CFO David Hoffer

"Today I sent a passionate plea to the White House and President Obama," stated David Howe, founder and CEO of SubscriberWise. "I urged the President to use his Executive Authority to force federal protections for children who are and will be victimized by identity theft. Specifically, I requested the President to leverage his Constitutional Authority with an Executive Action that includes the recommendations suggested in the proposed SubscriberWise Child Identity Theft Protection Act: <http://www.businesswire.com/news/home/20140911006497/en/SubscriberWise-Proposes-Child-Identity-Theft-Protection-Legislation>.

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*David Howe, SubscriberWise
CEO*

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ease and impunity," continued Howe. "Evidence from an entire decade of fraud cases that originated in call center environments strongly demonstrate the overwhelming majority of individuals committing these crimes are closely related (usually a parent or guardian) to the child. The offenders generally have easy access to sensitive information, including the child's full SSN. Technology and education -

not punishment and retribution - are the best and only weapons to successfully manage this problem. Sadly, Congress has done nothing despite my urgent pleas."

"We can best protect our children with a standard technology solution at the federal level," emphasized David Hoffer, vice president and chief financial officer for SubscriberWise. "Although some states have focused on this problem, it's critical that we avoid a patchwork of inconsistent and often incomplete protections at the state and local levels. The consequences of inaction are serious and children are suffering in silence. Mr. Obama should listen very carefully to the plea from David Howe."

"Congress has let our children down with their bickering and inaction," concluded David Howe. "But that doesn't mean the President must imitate their neglect and incompetence during his remaining time in office. I desperately hope that he'll act quickly."

About SubscriberWise and David E. Howe

SubscriberWise® launched as the first U.S. issuing consumer reporting agency exclusively for the cable industry in 2006. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative.

SubscriberWise contributions to the communications industry are quantified in the billions of dollars annually.

Having directly prevented multitudes more child identity thefts than any single individual including law enforcement professionals nationwide, David Howe is recognized as one of the most productive and engaged child identity theft experts of the 21st century. Howe's expertise on the subject of identity theft has been shared with virtually all levels of state and federal law enforcement agencies including field agents from the FBI. In 2014, Howe was contacted by IBM's RedCell Counter Fraud and Financial Crimes Intelligence organization for training and information concerning child identity fraud.

Howe is also the highest [FICO](#) achiever in worldwide banking and financial history. Howe is the only known individual – living or deceased – to have obtained and documented simultaneous perfect FICO 850 and Vantage Scores across every national credit bureau. SubscriberWise is a U.S.A. federally registered trademark of the SubscriberWise Limited Liability Co.

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