

## Ronna Rice, CEO, Rice's Lucky Clover Honey, Invited Guest to "The State of The Union Address" at The White House

The State of The Union Address, January 12, 2016 - As Guest of First Lady Michelle Obama

GREELEY, COLORADO, UNITED STATES, January 10, 2016 /EINPresswire.com/ -- Ronna Rice, CEO, Rice's Lucky Clover Honey, is an invited guest of First Lady, Michelle Obama, to the State of the Union Address, January 12, 2016 at 9:00PM ET, selected as a leader in small business. Founded in 1924, by L.R. Rice, Rice's Lucky Clover Honey is a family operated company and leading producer of the highest quality United States raw & unfiltered honey. "We are so honored to be selected by the White House to join First Lady, Michele Obama, at this upcoming State of the Union Address," says Ronna Rice, CEO of Rice's Lucky Clover Honey. "Our mission is to lead the way in small business and to provide the highest quality United States raw & unfiltered Honey available to people nationwide and around the globe. To be honored by The White House at this event



is a moment we will treasure forever."

As CEO of Rice's Lucky Clover Honey, Ronna Rice leads this women owned, family operated, 4th and 5th generation business that specializes in 100% American raw & unfiltered honey. Based in Greeley, Colorado, Ronna, along with her husband Jim, three children, Mike, Julie (Lordemann), and Scott, son-in-law Mike Lordemann, and close family friend, Tony Landretti, continue to build upon the legacy establish in 1924, by founder L.R. Rice. Over the past 92 years, Rice's Lucky Clover Honey has expanded presence across the United States and internationally; most recently in Japan, South Korea, and China. These recent expansions provided Rice's Lucky Clover Honey the opportunity to invest back into the local community by hiring more employees to support the growing business. In addition to their own beehives in Colorado and longstanding relationships with beekeepers within the United States, Ronna and her family work tirelessly to ensure the highest quality United States raw & unfiltered honey is available to shoppers. Their brands carry the family name, L.R. Rice and Rice Family Honey, to provide families around the globe an opportunity to enjoy high quality United States honey.

Available nationwide, in select markets internationally, and online, these products offer the highest quality of honey available on the market, all locally sourced, and completely raw & unfiltered. Today, most of the honey we see is processed, robbing it of its nutritional value. All of Rice's Lucky Clover Honey products are raw & unfiltered, making them high in antimicrobial and antibacterial properties, and full of vitamins and minerals. Along with the nutritional benefits of Rice's Lucky Clover Honey

products, it tastes amazing in both hot and cold drinks and can be used in a number of delicious recipes from desserts to entrees.

"When Rice's Lucky Clover Honey first began in 1924, our family worked bee yards, extracted honey, filled and labeled glass jars, then sold products door to door in Northern Colorado," says Ronna Rice, CEO of Rice's Lucky Clover Honey. "Now, we are thrilled that our products are available to our customer's nationwide and select markets internationally, offering high quality, premium, United States only raw & unfiltered honey at affordable prices. It took a lot of hard work but it means the world to us to offer 100% pure, local United States, raw & unfiltered honey to the whole country and around the globe. For this to be recognized by The White House is the highest honor possible."

Rice's Lucky Clover Honey has generated significant brand equity through its commitment to producing high quality, premium, raw & unfiltered honey at affordable prices. To learn more about Rice's Lucky Clover Honey, visit their web site at <u>www.riceshoney.com</u> and following



them on Facebook at Rice's Lucky Clover Honey and Twitter@RicesHoney.

All media inquires may be sent to Tony Landretti at tony@riceshoney.com or 970.301.1090.

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Diane Lilli Bender Group 973 744 0707 email us here

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