

Keep Your Loved Ones Safe on the Roads this Winter

Tire contact with the road in cold wet conditions has never been more important.

NEW YORK, USA, January 11, 2016 /EINPresswire.com/ -- A recent study from the National Highway Traffic Safety Administration found that vehicles with low tire pressure are three times more likely to be involved in an accident in comparison to vehicles with tires that are inflated to the correct pressure. And that's in dry conditions, imagine what can go wrong in cold, wet conditions.

To remain safe on the road, it is essential for drivers to check their car tire pressure regularly. But let's face it, car and tire maintenance are often put on the back burner, 'I'll get to it next week', but at what cost?

- For every 10-degree temperature decrease, tire pressure drops between one and two pounds per square inch. Tire manufacturers agree that drivers should check their tire pressure at least once a month. During the winter months checking tire pressures is even more critical.
- A sudden drop in air temperature could put you at risk of an accident.
- Tires under inflated by 25 percent or more, are 3 times as likely to be cited as critical events in the pre-crash phase.
- Young drivers are often less familiar with the vehicles they are driving and

don't realize the risks of low tire pressures particularly when cornering. Tire problems in the pre-crash phase are more significant than chance. It is likely that inexperienced drivers and drivers not familiar



Illuminated nozzle glows in the dark



Checking tire pressure saves lives

with the vehicles they are driving pay less attention to tires and tire pressure.

- It can be dangerous to rely on tire pressure monitoring systems that may not be accurate if more than one tire has low pressure.

Maintaining proper tire pressure is essential to vehicle handling, fuel efficiency, tire performance and load carrying capabilities. Properly inflated tires minimize risk of tire failure by reducing tread movement and rolling resistance, and increasing water dispersion in the wet.

Unfortunately, most people have a hard time telling the difference between a full tire and one that is low. In order to help drivers young and old monitor their tire pressure, the company TravelSafer has developed a portable [digital tire pressure gauge](#) that can be used on cars, trucks, motorcycles and bicycles. Due to its illuminated nozzle and LCD screen, the [tire pressure gauge](#) produces accurate readings and can be used in poor light conditions.

To find out more information about the importance of monitoring tire pressure regularly and the benefits of the TravelSafer digital tire pressure gauge, visit their page directly at www.amazon.com/dp/B00SO4OVIQ

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