



EXHIBITOR Magazine's EXHIBITORLIVE Early Bird Registration Deadline Approaching

Register by January 15 and Save \$200

LAS VEGAS, NEVADA, UNITED STATES, January 11, 2016 /EINPresswire.com/ -- Exhibitor Media Group, the award-winning leader in trade show and corporate event marketing education, today confirmed that January 15 is the early-bird registration deadline for its EXHIBITORLIVE conference.

[EXHIBITOR Magazine's](#) EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers, will be held February 29 - March 3, 2016 at the Mandalay Bay Convention Center in Las Vegas. The industry's highest-rated training conference features seven learning tracks and 180 sessions focusing on all aspects of trade show exhibit and event marketing and management. All conference registrants will have full access to the EXHIBITORLIVE exhibit hall, North America's largest featuring trade show and event products and services. Full registration for the EXHIBITORLIVE conference and exhibition is available at www.exhibitorlive.com.

EXHIBITORLIVE

Feb. 28 - Mar. 3, 2016 Mandalay Bay, Las Vegas



John Pavek, CMO, Exhibitor Media Group

"I encourage all event marketing professionals to consider early-bird registration for EXHIBITORLIVE," commented John Pavek, Chief Marketing Officer, Exhibitor Media Group. "It's a great opportunity to save money while experiencing how the industry's top exhibitors create, measure, and manage high-performance exhibit and event programs."

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"EXHIBITORLIVE is so pertinent, it's unreal," added Christina Schillizzi, associate marketing manager, Terumo Interventional Systems. "I can't imagine this not being 100% useful for everyone in the industry."

The leader in trade show and corporate event marketing education, Exhibitor Media Group publishes the award-winning EXHIBITOR magazine, a monthly publication featuring best practices in trade show marketing. EXHIBITOR'S Learning Events include: EXHIBITORLIVE, the training conference for trade show exhibit and event managers and marketers; EXHIBITORFastTrak accelerated learning conferences; and EXHIBITOR eTrak professional online learning. Exhibitor Media Group is the founder and sponsor of CTSM (Certified Trade Show Marketer), the world's only university-affiliated professional certification program. (www.ExhibitorOnline.com) Follow EXHIBITOR on Facebook, Twitter (@EXHIBITOR) and join EXHIBITOR's LinkedIn discussion group.

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John Pavek, Chief Marketing

*Officer, Exhibitor Media
Group*