

Automotive Cyber Security Market Forecast 2015-2025: the Secure Connected Car

Software, hardware-based solutions and security frameworks for Connected Cars & the development of the competitive landscape over the next decade

LONDON, UK, January 13, 2016
/EINPresswire.com/ -- Automotive Cyber Security Market Forecast 2015-2025: [the secure Connected Car](http://auto2xtech.com/articles/automotive-cyber-security-the-connected-car-forecast-2015-2025/) (<http://auto2xtech.com/articles/automotive-cyber-security-the-connected-car-forecast-2015-2025/>)

The era of the Connected Car is here but the next big step of autonomous driving requires multiple layers of security against malicious cyber-attacks and enhanced data privacy, which are largely absent from carmakers' offerings. Auto2x assesses that following the recent car hackings, the combination of increased regulatory action, strong demand from OEMs and enhanced supply will make Automotive Cyber Security the key topic in carmakers' agenda for 2016.

- Recent car hacks will accelerate mandatory fitment of cyber security solutions in advanced car markets

With the SPY Act proposing rule-making within 18 months and final regulations within 3 years of the act's enactment, there is high probability that fitment of cyber security solutions in new vehicles in the US will become mandatory before 2020. We expect that regulatory action in Europe and Japan will follow, but after some clear requirements have been established in the US.

- Cyber security product integration in early adopters' vehicles to come as early as 2016

Responding to recent car hackings, several OEMs, such as Tesla Motors and Daimler, have assigned third parties to conduct threat-penetration and vulnerability analysis in their vehicles. Demand for penetration testing & vulnerability assessments is peaking momentum according to our interviews

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Software, hardware-based solutions and services from leading companies for security and privacy in Connected Cars; The development of the competitive landscape over the next decade

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with executives from Automotive Cyber Security solution suppliers.

- Enhanced supply of car cybersecurity software, hardware-based solutions and services-frameworks

More cybersecurity solutions are now available to carmakers as new companies have entered the marketplace in the past 5 years. Most companies are head-quartered in developed car markets, such as the US, Germany and the UK, as well as Israel; one of the leading hubs for cyber security globally.

- What does that mean for growth in the Automotive Cyber Security market?

As fitment of cyber security solutions becomes mandatory, demand for both software and hardware-based solutions will be strong over the next decade and new business models for connected devices will emerge. What is more, as V2V and Vehicle-to-Infrastructure communications expand, another segment in the Automotive Cyber Security market will be unveiled, one that also needs to be addressed now.

To read our forecast for the Automotive Cyber Security Market or request more information, including a detailed Table of Contents and Sample Pages contact us on:

(+44) (0)20 3286 4562, info@auto2xtech.com or visit auto2xtech.com

- What this report delivers:

Our new report identifies the drivers that will fuel growth in the Automotive Cyber Security market over the next decade and provides a roadmap of adoption for Cyber Security solutions for Connected Cars. Additionally, it delivers an insight into the evolution of the market landscape, drawing conclusions from a panel of industry experts and our in-house expertise.

- Analysis of the current market landscape and the opportunities it presents: demand vs supply, recent hacking events, regulation, investment, M&A and partnerships

- Identification of the drivers of growth during the forecast period to help you understand future changes in cybersecurity: enhanced demand for penetration testing, government regulation (SPYAct, SAE International, etc.)

- Forecasts for the period 2015-2025:

Global [Automotive Cyber Security Forecast](#) 2015-2025: Roadmap of adoption

Global & Regional Connected Car Forecast 2015-2025

Forecast of cars with Over-The-Air (OTA) Update Capability

- Identification of the key geographic areas: the U.S and Europe

- Understand the competitive landscape by reading the 4 exclusive interviews with representatives from the leading companies with the Automotive Cyber Security market:

Arilou Technologies,
Cisco Systems,
SBD, and
TowerSec

- Read the 14 company profiles together with their service and product portfolio:

Argus Cyber Security
Arilou Technologies
BT Security
Cisco Systems
ESCRYPT Embedded Systems
Intel Corporation
NXP Semiconductors
Red Bend Software
SBD & NCC Group
Secunet AG
Security Innovation
Symphony Teleca & Guardtime
TowerSec
Utimaco GmbH

- Conclusions of our findings and recommendations

About [Auto2x, Automotive Intelligence](#) & Consulting

Auto2x is a London-based automotive consultancy. Our team publishes reports on cutting-edge automotive technologies and provides custom research and consulting to assist car manufacturers, automotive suppliers and key stakeholders monetize the trends that shape the future of the automotive industry.

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