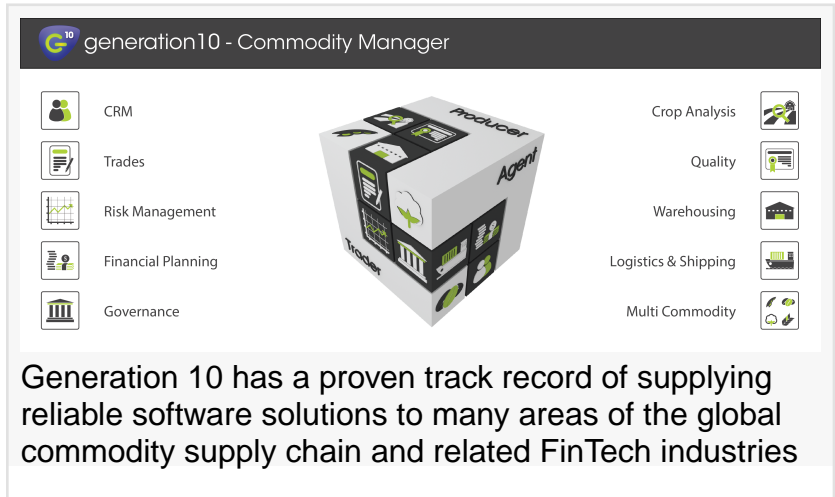


Generation 10 breaks CTRM record with Corrie MacColl

After a rigorous selection process, London-based Corrie MacColl & Son Ltd, which trades in natural, synthetic rubber and latex, selected Generation 10s Solution

LONDON, UNITED KINGDOM, January 18, 2016 /EINPresswire.com/ -- Generation 10's [Commodity Manager](#) software platform has delivered over 10x efficiency savings for a leading commodity trading and import company in just three weeks.



generation10 - Commodity Manager

CRM, Trades, Risk Management, Financial Planning, Governance, Crop Analysis, Quality, Warehousing, Logistics & Shipping, Multi Commodity

Generation 10 has a proven track record of supplying reliable software solutions to many areas of the global commodity supply chain and related FinTech industries

After a rigorous selection process, London-based Corrie MacColl & Son Ltd, which [trades in natural, synthetic rubber](#) and latex, selected Generation 10 who successfully implemented their cloud-based commodity trade and risk management ([CTRM](#)) platform, G10 Commodity Manager in just three weeks.

“

it's a combination of functionality, flexibility built into our underlying architecture plus the expertise & work ethic of our team to implement with minimal fuss and maximum value to our clients

Richard Williamson

The project included data migration, real-time web services integration with their existing ERP system, configuration and training.

“Given that typical implementation timeframes for CTRM software solutions are minimally expressed in months as opposed to weeks, even for a green field commodity trading company, the more rapid the implementation, the more entry costs are minimized,” said Dr. Gary M. Vasey, Managing Partner of leading Industry analyst firm, Commodity Technology advisory LLC.

Heads of each of the trading, logistics and finance departments at Corrie MacColl & Son Ltd expressed some of the immediate benefits as including: improved usability, speed and accuracy of reporting, and streamlined control over their operations.

Brian Jarvis, Trading Director at Corrie MacColl & Son Ltd said: “Generation 10's Commodity Manager has been very easy to pick up and the support has been first rate.”

Richard Williamson, Generation 10 CEO, said: “3-weeks is an industry record. I think it's a combination of functionality, flexibility built into our underlying architecture plus the expertise and work ethic of our team that gets things done with minimal fuss and maximum value to our clients. The team at Corrie MacColl was 100% focused on improving performance and has fully embraced the

technology.”

ENDS

Contact

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Notes to editor

About Generation 10 Ltd. - Founded in 2000, Generation 10 has a proven track record of supplying reliable software solutions to many areas of the global commodity supply chain and related FinTech industries. Its solutions help its clients manage their data, operational and financial risks, optimise their supply chains, and improve business transparency.

<http://generation10.net/>

About Corrie MacColl & Sons Ltd. – a long-established global trader of natural rubber and latex based in London, UK. Part of the RCMA Group since 2011.

<http://www.rcma.com>

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