



# Forno Bravo Wood Fired Pizza Ovens Announces New Pricing Structure

*Pricing to Include Free Shipping on Selected Models*

SALINAS, CA, UNITED STATES, January 18, 2016 /EINPresswire.com/ -- Forno Bravo, a leading manufacturer of [wood fired pizza ovens](#), has announced a new pricing structure that takes effect January 18, 2016. The pricing structure covers all residential and commercial modular oven kits and assembled [pizza ovens](#). The streamlined pricing makes it easier for the customer to purchase a pizza oven by eliminating "hidden fees" like crate and loading charges. Additionally, all modular oven kits will include free shipping in the contiguous 48 United States. Shipping fees will still apply to fully assembled ovens.

"Forno Bravo's new price structure is about full disclosure and helping our customers and dealer partners make decisions faster by clearly outlining the customer's end cost without the hidden fees so often used by other companies," stated Chief Operating Officer, Tim Cole.

"Consumers are becoming accustomed to pricing that includes shipping, especially when buying online. If we can make the purchase decision easier at the point of sale, it's a win-win for everyone," Cole said.

Forno Bravo sells residential and commercial wood and gas fired pizza ovens and accessories direct to consumers through a global e-

Commerce retail platform as well as through an extensive dealer, architecture, contractor and restaurant equipment supply network. Forno Bravo's updated website and e-Commerce platform use the latest standard in e-Commerce technology providing a secure and easy online shopping



Outdoor Wood Burning Pizza Oven



Commercial Wood Fired Pizza Oven

experience. The website, [www.fornobravo.com](http://www.fornobravo.com), also offers an industry leading variety of resources for wood fired cooking enthusiasts including instructional videos, a global community forum, [wood fired pizza recipes](#), wood fired restaurant and catering locator, and Pizza Quest with famed author and baker, Peter Reinhart.



Forno Bravo wood fired ovens have been manufactured in Northern California since 2005. Hand-crafted of proprietary castable refractory material, the ovens are available in a variety of models and sizes to suit the needs of homeowners, restaurants, bakeries, pizzerias and mobile caterers.

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*Tim Cole, Chief Operating Officer*

#### About Forno Bravo:

Forno Bravo ([www.fornobravo.com](http://www.fornobravo.com)) is a leading designer and manufacturer of residential and commercial wood fired ovens and fireplaces for the global marketplace. The company markets a full line of refractory wood fired ovens that come fully assembled or in pizza oven kits for do-it-yourself or professional installation. Forno Bravo also markets fully assembled stainless steel wood fired ovens under the Bella Outdoor Living brand. Established in 2003, Forno Bravo is headquartered in Salinas, CA.

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