

DISTREE Events announces opening of online voting in distributor categories for 'EMEA Channel Academy: 2016 Awards'

Vendors, retailers and resellers have until February 15th to cast their votes for Retail Distributor of the Year in 11 separate regions.

ANTONY, PARIS, FRANCE, January 19, 2016 /EINPresswire.com/ -- The 14th annual [DISTREE](#) Europe, Middle East & Africa (EMEA) channel event, which takes place in Monaco from February 24-27th 2016, will host the 'EMEA Channel Academy: 2016 Awards'.

Taking place for the eighth consecutive year in 2016, the awards recognise excellence in the regional consumer technology channel. Voting is now open for vendors and channel customers to select the 'Retail Distributor of the Year' across 11 separate regions.

Alexandra Sinson, Event Director for DISTREE EMEA 2016: "We expect a record number of online voting forms to



Alexandra Sinson, Event Director for DISTREE EMEA

be submitted this year. We believe that retailers, resellers and also vendors are best-placed to identify the Distributor of the Year in the regions they operate in. We encourage all suppliers and channel partners to submit their votes online."

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*Alexandra Sinson, Event
Director for DISTREE EMEA
2016*

Sinson added: "We encourage all retail distributors to invite their suppliers and channel customers to complete the online form. We received thousands of votes last year from across the EMEA region. This year, we want even more people to take part in this open and transparent voting process."

Retail Distributors of the Year - [CLICK TO VOTE](#)

A shortlist of retail distributors for each award has been created by independent channel experts in each region.

Voters also have the opportunity to select a company not on the shortlist if that is their preferred

option. The list of categories for Retail Distributor of the Year is as follows:

- African Retail Distributor of the Year
- Middle East & North Africa Retail Distributor of the Year
- Central & Eastern Europe Retail Distributor of the Year
- Russia & CIS Retail Distributor of the Year
- South East Europe Retail Distributor of the Year
- Southern Europe Retail Distributor of the Year
- Northern Europe Retail Distributor of the Year
- DACH Retail Distributor of the Year
- France Retail Distributor of the Year
- Benelux Retail Distributor of the Year
- UK & Ireland Retail Distributor of the Year

“When it comes to consumer technology products, successful retail distributors combine a range of skills and play a critical role in not just fulfilling demand, but also creating demand by working hand-in-hand with suppliers and channel partners. We don’t want people to just vote for the biggest retail distributors, we want them to select the one that has impressed them most during the last 12 months in each region,” Sinson concluded.

About DISTREE Events

DISTREE Events specialises in the planning, organisation, staging and management of ICT & CE channel events. DISTREE Events is a Paris-based company owned by Infopro Digital. The team at DISTREE Events has successfully organised such events for more than a decade, gathering more than 10,000 senior executives from 160 countries during that time. DISTREE Events spans the entire EMEA region, Asia-Pacific and Latin America with employees based in Paris, Dubai, Moscow, London, Singapore and Sao Paulo. For more information, visit www.distree.com or follow us on Twitter @DISTREE_Events

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