

Kymco: On the Roads of Turkey with the Assurance of Ugur Motorlu Araclar

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NAZILLI, AYDIN, TURKEY, January 17, 2016 /EINPresswire.com/ -- <u>Ugur Motorlu Araclar (UMA)</u> which was born in 2004 within the Uğur Corporate Group, continued to grow within motorcycle sector since it was established, signed a distribution agreement in 2014 with world's motorbike and scooter brand <u>Kymco</u>.

Taiwan's biggest motorcycle producer Kymco United with Turkey's motorbike leader UMA and carried its global quality concept to the roads of Turkey. Kymco, which continued investing on research and innovation and did not give up its understanding of quality, becomes one of the main choices of Turkish motorcycle fans with its environment friendly and low emission products.

Since 2014, Kymco continued its marketing, licenced distributing and social media activities within UMA, served kymco.com.tr web page and Kymco Türkiye Facebook account to the users in 2015. While Kymco considers to be one step ahead of world's quality as its main principle, also aims to continue its understanding of confidence and quality in Turkey's motorcycle market as well.

Via its UMA cooperation, Kymco carries its understanding of quality to the roads of Turkey with its appropriate models, widespread spare parts and service network and after sale and marketing services.

Ugur Group +902563161000 email us here Ugur Export

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