



BluePay to Exhibit and Present at NAPCP Canadian Commercial Card & Payment Conference

BluePay is pleased to be an exhibitor and presenter at NAPCP Canadian Commercial Card & Payment Conference, January 20-21, 2016, in Toronto, Ontario.

NAPERVILLE, IL, USA, January 19, 2016 /EINPresswire.com/ -- BluePay, a leading provider of integrated payments for B2B and government clients, is pleased to be an exhibitor and presenter at [NAPCP Canadian Commercial](#) Card & Payment Conference, January 20-21, 2016, at the Allstream Centre, in Toronto, Ontario.

Comprised of nearly 14,000 professionals, NAPCP is a membership-based association committed to providing end-user focused knowledge regarding the efficiencies within a complete commercial payment solution set. The event provides a unique educational environment concentrating on key strategies and tactics in B2B payments, specifically with Commercial Card and Payment solutions. The event will also feature production demonstrations and breakout sessions from sponsors/exhibitors presenting products, technology, and services essential to end users' success.

Jason Straw, Director of Business Development for BluePay Canada, will be presenting on the topic of Supplier Enablement and Enhanced Data. The breakout session will help attendees understand the true value of enhanced data, comprehend the components of an enhanced data enablement campaign, identify roles and responsibilities within the stakeholder ecosystem, and learn best practices for campaign success.

"BluePay Canada is proud to support the NAPCP's national Canadian conference. Their excellent reputation in the education of card program professionals provides an appropriate venue to communicate with like-minded professionals," commented Straw.

He continued, "Card-using organizations should always be looking to increase the number of their suppliers who'll accept their cards for payment. Partnering with suppliers to enable acceptance and feed enhanced (invoice-level) data with card transactions strengthens the client/supplier relationship, as well as increases process efficiencies and generates cost savings for both parties."

To attend the event and gain invaluable information about the Commercial Card and Payment industry, click [here](#) to register.

About BluePay: BluePay is a leading provider of technology-enabled payment processing for merchants and suppliers of any size in the United States and Canada. Through physical POS, online, and mobile interfaces, as well as CRM and ERP software integrations, BluePay processes business-to-consumer and business-to-business payments while providing real-time settlement, reporting, and reconciliation, along with robust security features such as tokenization and point-to-point encryption. BluePay is headquartered in Naperville, Illinois, with offices in Chicago, Maryland, New York and Toronto. For more information, follow BluePay on [Facebook](#), Google+, Twitter, and LinkedIn, or visit www.bluepay.com.

Press release courtesy of Online PR Media.

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