

New online marketplace category added alongside retailer awards for 'EMEA Channel Academy: 2016 Awards'

Deadline of February 15th to cast votes for Retailer of the Year in nine regions, plus a new European Online Marketplace of the Year Award

ANTONY, PARIS, FRANCE, January 20, 2016 /EINPresswire.com/ -- The 14th annual [DISTREE](#) Europe, Middle East & Africa (EMEA) channel event, which takes place in Monaco from February 24-27th 2016, will host the 'EMEA Channel Academy: 2016 Awards'.

Taking place for the eighth consecutive year in 2016, the awards recognise excellence in the regional consumer technology channel.

Voting is now open for vendors and distributors to select the 'Retailer of the Year' across nine separate regions.

In addition, there is one separate category for 'European Online Marketplace of the Year', recognising the growing importance of third party e-commerce platforms as a viable volume route-to-market for consumer technology products.

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Alexandra Sinson, Event Director for DISTREE EMEA 2016

retailers and e-tailers that exist within Europe when it comes to selling consumer technology. These awards give vendors and distributors the chance to vote for the retailers, e-tailers and the online marketplaces that have excelled during the last 12 months."

"We don't want people to just vote for the largest retailer in each category. We want them to select the retailers that has done something unique, stood out from the crowd and carved out a strong reputation within its market. The 'EMEA Channels Academy: 2016 Awards' are an important part of the overall experience at DISTREE EMEA."



Sinson concluded: "We encourage all retailers to invite the distributors they buy from and the brands they sell to complete the online form. We received thousands of votes last year from across the

EMEA region. This year, we want even more people to take part in this open and transparent voting process.”

Retailers plus Online Marketplace of the Year - [CLICK TO VOTE](#)

A shortlist of retailers for each award has been created by independent channel experts in each region. The same method was used for the online marketplace award.

Voters also have the opportunity to select a company not on the shortlist if that is their preferred option. The list of categories is as follows:

- Central & Eastern Europe Retailer of the Year
- Russia & CIS Retailer of the Year
- South East Europe Retailer of the Year
- Southern Europe Retailer of the Year
- Northern Europe Retailer of the Year
- DACH Retailer of the Year
- France Retailer of the Year
- Benelux Retailer of the Year
- UK & Ireland Retailer of the Year
- European Online Marketplace of the Year

Sinson concluded: “We encourage all retailers to invite the distributors they buy from and the brands they sell to complete the online form. We received thousands of votes last year from across the EMEA region. This year, we want even more people to take part in this open and transparent voting process.”

About DISTREE Events

DISTREE Events specialises in the planning, organisation, staging and management of ICT & CE channel events. DISTREE Events is a Paris-based company owned by Infopro Digital. The team at DISTREE Events has successfully organised such events for more than a decade, gathering more than 10,000 senior executives from 160 countries during that time. DISTREE Events spans the entire EMEA region, Asia-Pacific and Latin America with employees based in Paris, Dubai, Moscow, London, Singapore and Sao Paulo. For more information, visit www.distree.com or follow us on Twitter @DISTREE_Events

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