



An Industry Specific Call Center May Be Better For Your Bottom Line

Midco Connections Means Dedicated Service For Your Industry

SIOUX FALLS, SD, USA, January 20, 2016 /EINPresswire.com/ -- The benefits of working with the right [call center](#) partner can be enormous for any company. A study by TPI, a leading sourcing advisory firm, estimates that companies can save up to 40% just by selecting the right partner, but finding that organization isn't always an easy step, unless you've selected Midco. By specializing in just four industries, they're making a real difference in the world of call centers today.

When Experience Counts

There are no one-size-fits-all solutions in the business world today. Selecting a vendor that caters to the needs of your industry always means far better service, and nowhere is this more true than the company you select to handle all of your customer care management. [Midco Connections](#) works exclusively with the financial, healthcare, nutraceuticals, and retail industry to provide a higher level of service.

"It's our job to ensure that your customers get the best experience they've ever had when they pick up the phone," said Patti Hawkey, General Manager. "We do that well because our services are based around just four industries, so you automatically gain access to a level of experience other call centers just can't offer."

Add that to the fact that Midco Connections is PCI Level 1 certified and is HIPAA compliant, and you have an equation that means strong data security and privacy protections for you and your customers.

Custom Solutions

Midco Connections also builds out customized solutions for any of their partners. By devoting added time and resources to your account, Midco works to learn what's ideal for any organization. While that can be [after-hours support](#), multi-channel communications, or an option that takes advantage of all of the technology Midco has to offer, it's far from the cookie-cutter solution you get from many call centers these days.

"Every solution we provide is unique. We're here to offer you the best possible services for your company with an all-inclusive pricing module and strategy that meets your needs," said Hawkey.

Midco Connections has the industry specific options many call centers just don't offer, as well as a great number of other advantages. To learn more, contact them today.

Press release courtesy of Online PR Media.

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