

Talent Rising: Huanglizi Sun Is A Tour De Force Film Producer

Producer does it all from "Talking to Hollywood" to award-winning filmmaking

LOS ANGELES, USA, January 21, 2016 / EINPresswire.com/ -- Huanglizi Sun, the award-winning film producer of the superlative short films "Twin Lotus," "Fall," "Cara" and "Grossienne," is developing a virtuoso presence in international filmmaking. From scripting, to casting, location scouting, fundraising and on-set production, Sun has evidenced uncommon affinity for bringing effective stories to life on the screen.



Furthering her expanding filmography and establishing her place as a foremost international producer, Sun enlists her producing talents for "Talking to Hollywood," a show from Paramount Pictures and Mob Scene Creative + Productions.

Produced and hosted by Betty Zhou, "Talking to Hollywood," provides Chinese audiences an all access pass to the moviemaking industry including in-depth looks at top new releases and exclusive interviews with many of the world's biggest stars.

"Ms. Huanglizi Sun's involvement with "Talking to Hollywood" is a vital element to its success, since she works as the direct liaison from American content to Chinese audiences," said producer Jason Groff, Mob Scene's EVP who received an Emmy nomination for "Avatar: Enter the World of Pandora." "Ms. Sun not only creates an environment of high expectations and accountability, she also provides well-needed guidance and hands-on expertise, while also providing the team with information that helps the overall project."

"Talking to Hollywood" has produced exclusive interviews with Arnold Schwarzenegger, Tom Cruise, Chris Pratt, Paul Rudd, Oscar winning writer-director Pete Docter ("Up") and legendary producer-director Chris Columbus, to name a few. The show is aired weekly in China on CCTV 6 and on IQIYI, as well as the Shanghai East Movie Channel, online on Weibo and in theaters.

"We cover recent and upcoming films, news, events, commentary and special insights from many leading actors and filmmakers," Sun said. "We are giving people an up close look into the world of film and are doing so from a Chinese perspective."

Sun, from Changsha, China, works in the production of "Talking to Hollywood" electronic press kits (EPKs), interviews, interview bookings, production and post-production. Sun has worked on promotional materials for the hit studio films "Spectre," "The SpongeBob Movie," "The Martian," "Terminator Genisys" and "The Walk," among others.

"Huanglizi has proven instrumental in arranging and coordinating interviews, and in the overall production of the show," said Mob Scene HR Generalist Meki Leung. "Her work helps Chinese

audiences gain access to Hollywood unlike any other.”

Mob Scene is a Beverly Hills-based marketing and advertising firm founded by Brian Daly and Thomas Grane, former creative advertising and promotional programming SVPs at Fox. The company created the EPK for 2014’s Oscar winning feature, “Whiplash,” and has created documentaries about the blockbuster films “Avatar,” “Titanic,” “2012,” “The Wolverine” and more. Recent Mob Scene productions have included promotional videos for “The Martian,” “Creed,” “Mad Max: Fury Road” and the forthcoming “Fantastic Beasts and Where to Find Them.”

“Our company is a full-service agency, but also a creative destination, and Huanglizi certainly is complete with creative enterprise,” said Leung. “She is an industrious and talented producer who is keen to the zeitgeist of entertainment. She understands well how our content creation is a collaborative, team process and she’s proved to be a terrific asset who is proactively resourceful and capable of managing responsibilities.”

Sun was part of the “Talking to Hollywood” production in December that headed to the Bad Robot headquarters in Santa Monica, Calif. to interview director J.J. Abrams about “Star Wars: The Force Awakens.” The interview was in conjunction with latest installment of the space saga that released in China this month. It has already returned more than \$96 million from Chinese box offices. The film has surpassed \$1.8 billion in worldwide box office receipts and is currently the No. 2 highest grossing film in history behind James Cameron’s “Avatar.”

Before joining Mob Scene, Sun had stints in development at Hunan TV (Changsha, China) and at China Lion Distribution Inc. in Los Angeles.

Last year, Sun rose to further renown by directing, producing and writing the short sports drama, “Cara,” that claimed awards at the Los Angeles Independent Film Festival, the San Francisco Film Awards, the IFA International Film Festival and others. “Cara” starred the uprising young talent Cheyn Cole, who has also acted in episodes of “Modern Family” and “House of Lies.” The production featured the ingenious work of Topher Jones, underwater director of photography for “Jurassic World” and “Dawn of the Planet of the Apes.”

Sun produced in 2015 “Twin Lotus,” a Chinese period drama. The film won awards at the Asia Pacific International Filmmaker Festival, the Los Angeles Independent Film Festival, the Los Angeles Movie Awards and the World’s Independent Film Festival. She also produced and executive produced Abhijit Gajwani’s “Gnossienne,” which screened at international festivals in France, India, Italy, Austria, Germany and the U.S.

“Huanglizi is a dependable, competent and qualified producer whose work will continue to be celebrated if given more opportunity to build up on her illustrious list of achievements,” said Groff.

For more information, visit:

<http://www.huanglizisun.com>

<http://tinyurl.com/HuanglizilMDb>

<http://www.mobscene.com/>

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