

Snow storms expected to ravage north-east USA producing dangerous road conditions

Checking your tire pressure before venturing out could save lives and reduce the risk of accident in wet stormy conditions

NEW YORK, USA, January 22, 2016 /EINPresswire.com/ -- A recent study from the National Highway Traffic Safety Administration found that vehicles with low tire pressure are three times more likely to be involved in an accident in comparison to vehicles with tires that are inflated to the correct pressure.

To remain safe on the road, it is essential for drivers to check their car tire pressure regularly. But let's face it, car and tire maintenance are often put on the back burner, 'I'll get to it next week'. With extreme storms approaching, now is not the time to be forgetful.

- A sudden drop in air temperature in stormy weather could put you at risk of an accident
- For every 6-degree temperature decrease, tire pressure drops between one pound per square inch. Tire manufacturers agree that drivers should check their tire pressure at least once a month, but during the winter months regular checking tire pressures is even more critical.
- Tires underinflated by 25 percent or more, are 3 times as likely to be cited as critical events in the pre-crash phase.
- Correctly inflated tires increase water dispersion and reduce the risk of losing traction in the wet.



Illuminated nozzle glows in the dark



Checking tire pressure saves lives

- Don't rely on tire pressure monitoring systems that may not be accurate if more than one tire has low pressure.

Young drivers are often less familiar with the vehicles they are driving and don't realise the risks of low tire pressures particularly when cornering. Tire problems in the pre-crash phase are more significant than chance. It is likely that inexperienced drivers and drivers not familiar with the vehicles they are driving pay less attention to tires and tire pressure.

A spokesperson from the company TravelSafer, manufacturer of a portable easy to use [digital tire pressure gauge](#) says, 'If mums and dads give their teenagers an easy to use [digital tire gauge](#) to keep in their glove box, they will be more likely to check their tire pressures as bad weather sets in.'

'Tire pressures should be checked when tires are cold (preferably after 3 hours not driven or perhaps first thing in the morning). The correct tire pressure can be found in the car owner manual, on the gas tank lid, the driver's side door edge, or on the door post. And don't forget to check the spare.'

'It's important to know that tire pressure must be the same on the tires of each axle, but may be different from front to back. And remember to tightly close the valve caps to protect from dust and dirt and to prevent leaking. Replace missing valve caps without delay.'

Unfortunately, most people have a hard time telling the difference between a full tire and one that is low. In order to help drivers young and old monitor their tire pressure, the company TravelSafer has developed a portable digital tire pressure gauge that can be used on cars, trucks, motorcycles and bicycles anywhere, any time. Due to its illuminated nozzle and LCD screen, the tire pressure gauge produces accurate readings and can be used in poor light conditions.

To find out more information about the importance of monitoring tire pressure regularly and the benefits of the TravelSafer digital tire pressure gauge, visit their page directly at www.amazon.com/dp/B00SO4OVIQ

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