



Free Demand Generation Support From Telegenisys Inc.'s New Demand Generation Platform.

FAIRFIELD, CALIFORNIA, UNITED STATES, January 23, 2016 /EINPresswire.com/ -- [Telegenisys](#) announced today the creation of a small business B2B (Business to Business) [demand generation](#) platform which allows small businesses to identify prospects, send them



white papers and offers and make appointments. The introductory service is free for target sectors specially IT business and manufacturers.

Anuprit Orse, Business Manager at Telegenisys outlined how this service helps - After evaluating the business requirements they provide free leads / appointments for business customers who want to try their services. It is their objective to create a superior demand generation system for their clients. They expect their no cost entry into high volume business development to become an indispensable asset for their clients.

Mark Merani the CEO of Telegenisys added that demand generation was a vital service Telegenisys has provided for over a decade. They were thrilled to bring big business B2B marketing cost effectively to the small business. This program has been in development for several months and they already had a high level of interest in the program.

Demand generation components offered:

This small business demand generation service offers Contact Discovery (prospect identification), Lead Generation (distribution and syndication of white papers and company materials, Sales qualified appointment generation and database services. Telegenisys also offers full cycle sales support for businesses.

TELEGENISYS INC.

Telegenisys Inc. is a Delaware corporation with its primary headquarters in California. It was formed in 1994 as a technology company. Since then it has grown for more than a decade in a broad set of disciplines specializing in insurance services, marketing support and research. In 1999 Telegenisys Inc. opened its second operation center in Pune, located in the State of Maharashtra, India.

Telegenisys has four operational divisions providing support and service to companies.

1. Market Research and Demand Generation Assistance
2. GIS Data Analysis, Photo / Video Analysis, Artifact Identification and Mapping Analysis
3. Data Entry and Data Reduction:
4. Technical Support of for Products:

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