



PURE Allergy Friendly Rooms to Sponsor British Rally Championship and Partner Roland Llewelin

PURE Global, partners with the Hyundai GenPower Rally Team to sponsor the Mitsubishi Lancer Evolution in the 2016 MSA British Rally Championship.

PULASKI, NY, USA, January 25, 2016 /EINPresswire.com/ -- PURE Global, inventor of the Awarded PURE [Allergy Friendly Room](#) program has partnered with the Hyundai Genpower Rally Team and driver Roland Llewelin to sponsor the newly built Mitsubishi Lancer Evolution in the 2016 [MSA British Rally Championship](#).

The 2016 MSA British Rally Championship consist of seven rallies around England, Ireland, Wales and Scotland, over asphalt special stages and gravel tests, timed to the tenth of a second; it is a test of the best drivers, in the best cars, on the best events. First run in 1953, the Championship has produced rally legends with five British Rally Champions going on to become World Rally Champions. The competition has kick-started careers, seen manufacturer campaigns delivered and entertained rally fans at home and abroad.

President of PURE Global, Vinny Lobdell stated, "It's exciting to see our partner Roland Llewelin take to the streets in his newly crafted Mitsubishi, and we are proud to be a supporting sponsor of his dream to be the next British Rally Car Champion."

Roland Llewelin, owner of Genpower is the exclusive distribution partner of the patented PURE Allergy Friendly Room program in the United Kingdom.

PURE Global is the founder and master licensor of the award winning and patented 7 step PURE Allergy Friendly Room Program, that can be found in hundreds of four and five star hotels and other mission critical locations across the globe. PURE has also expanded their revolutionary services into cruise ships, hospitals, assisted living facilities, offices, gyms and homes.

For more information on a [PURE Room](#) visit www.pureroom.com

For more information on Roland Llewelin and his stake to become the next Rally Car Champion visit <http://genpower.co.uk/>



Pure Room British Rally Car to be driven by Roland Llewelin.

Press release courtesy of Online PR Media.

Jennifer Casler
Healthway
3152980007

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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